



LINDSBORG

COMPREHENSIVE PLAN

Moving forward together

Engagement Report
October 2, 2020 – March 1, 2021

Engagement Methods

Future Lindsborg Engagement Website

Gathered public input from October 2020-March 2021

Yard Signs

Placed around the community encouraging people to participate online.

Conversation Kits

Downloadable activities designed to gather in-depth feedback

Steering Committee

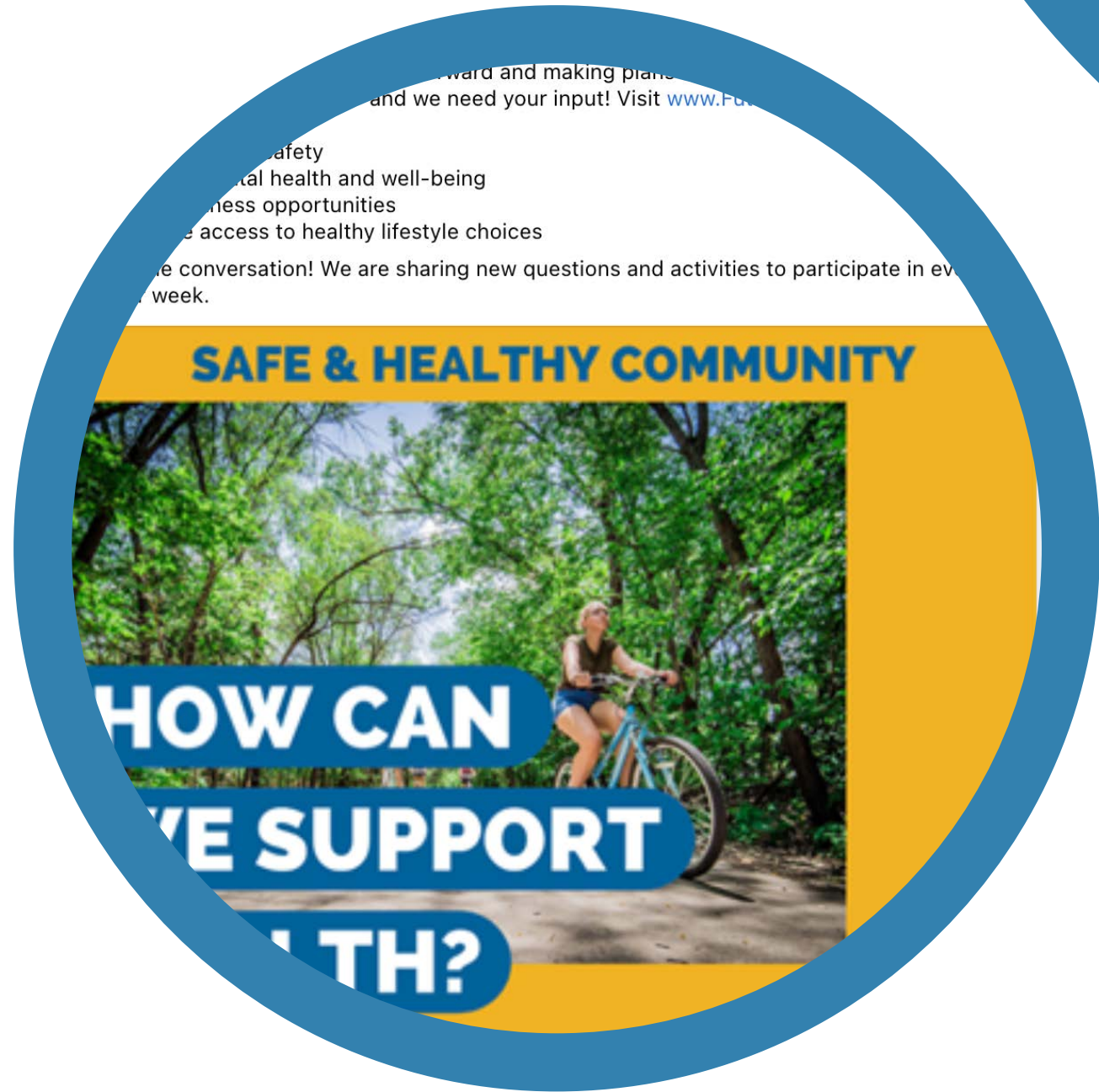
Met virtually four times to provide in-depth feedback and shape the plan framework





Facebook Campaign

20 POSTS



Future Lindsborg Site Statistics



SITE VISITS

1,648



**REGISTERED
PARTICIPANTS**

82



**ENGAGED
VISITORS**

(Contributed to activities
and tools)

384



**INFORMED
VISITORS**

(Participant has clicked around
on one or more pages)

472

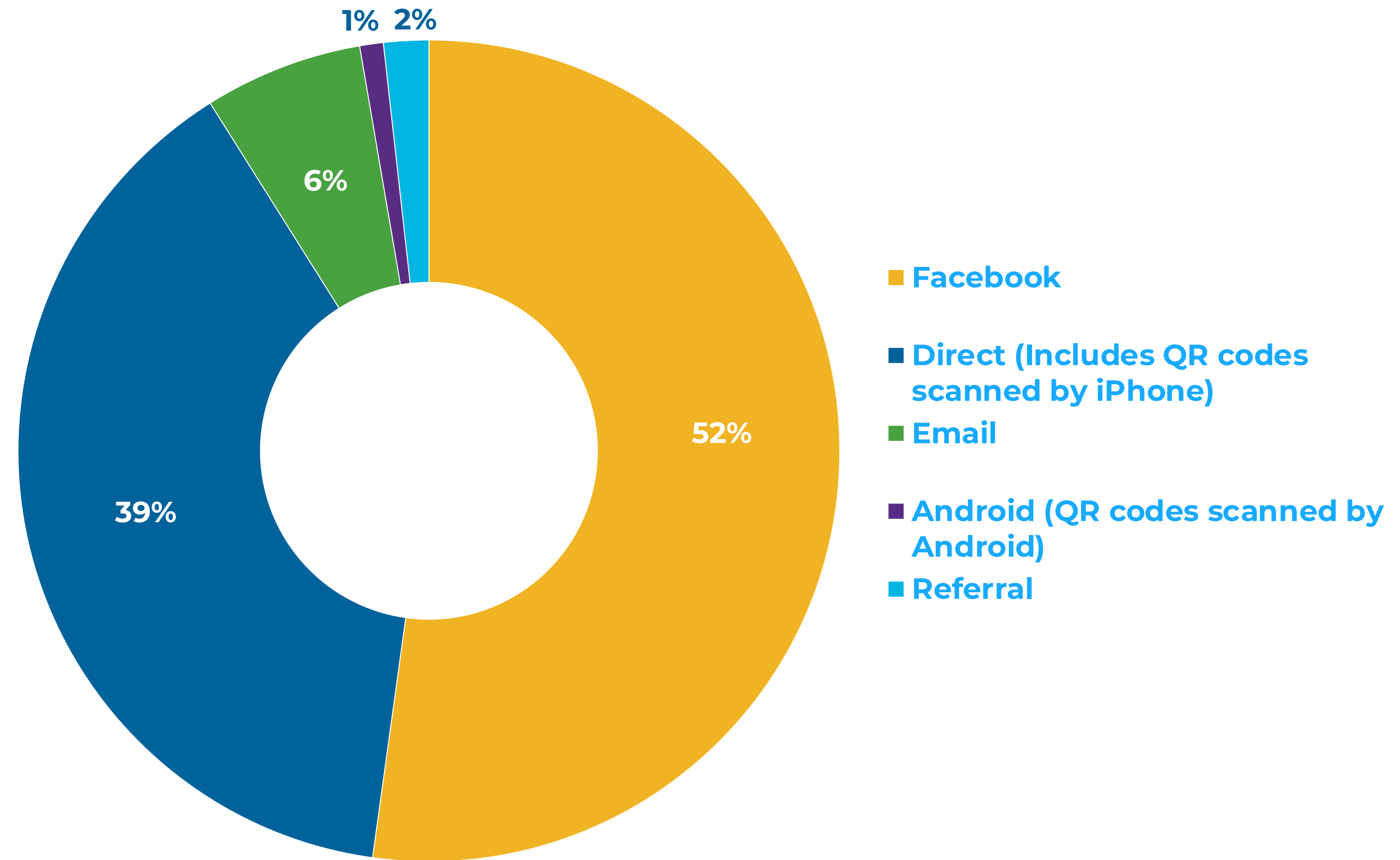


**AWARE
VISITORS**

(Participant has only viewed
the page)

883

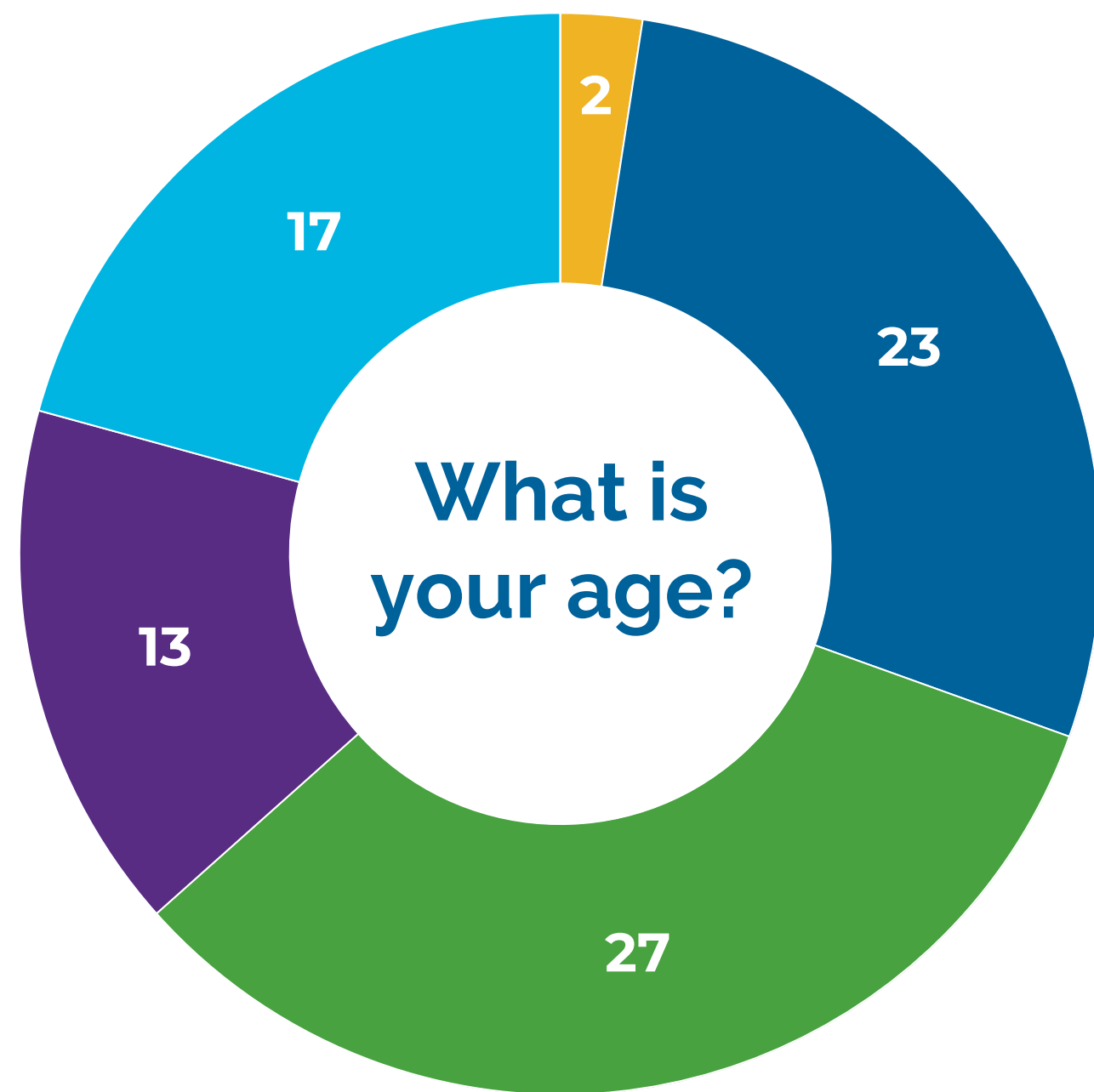
Site Traffic



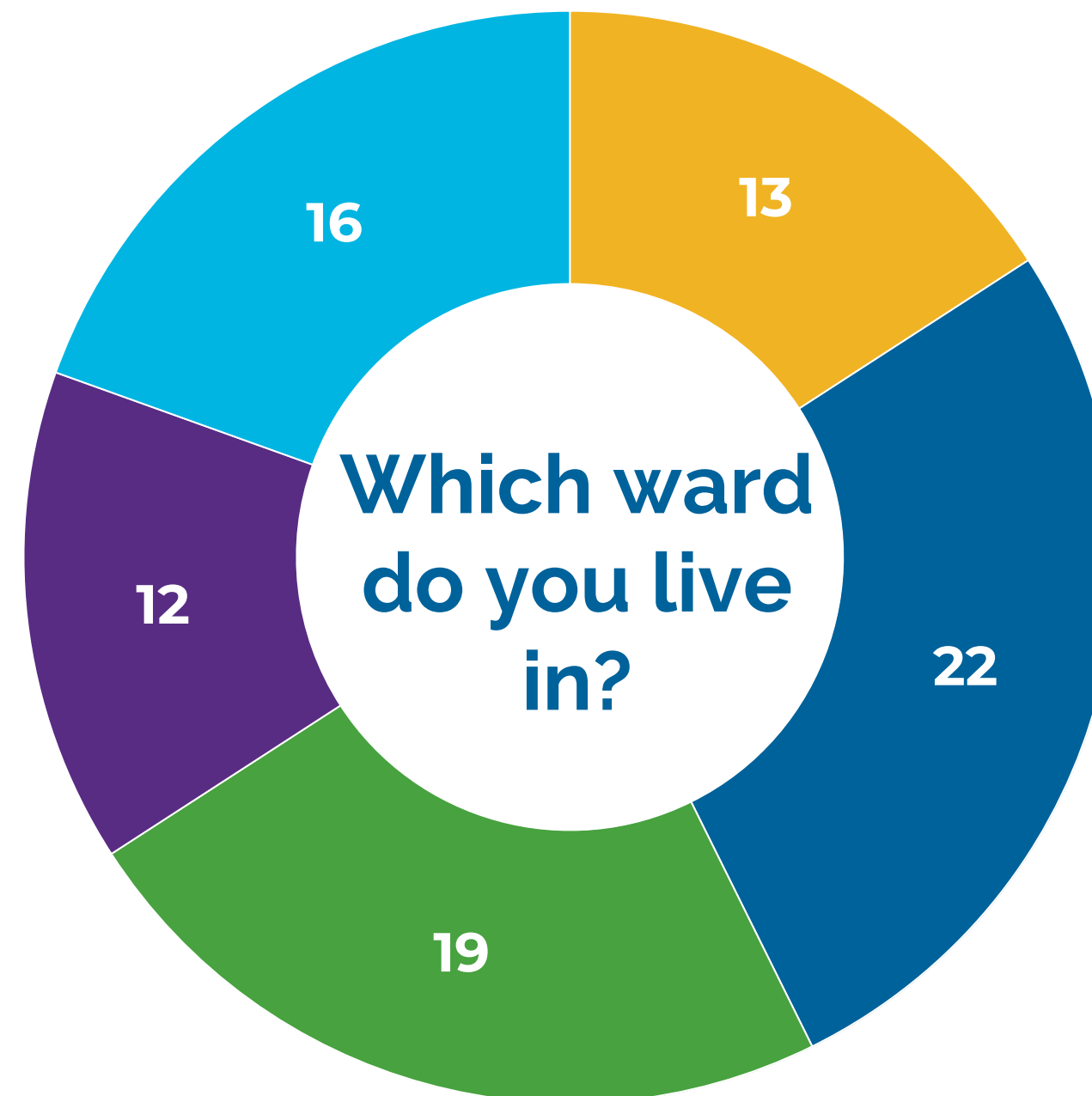
Participant Demographics

FUTURE LINDSBORG REGISTERED PARTICIPANTS

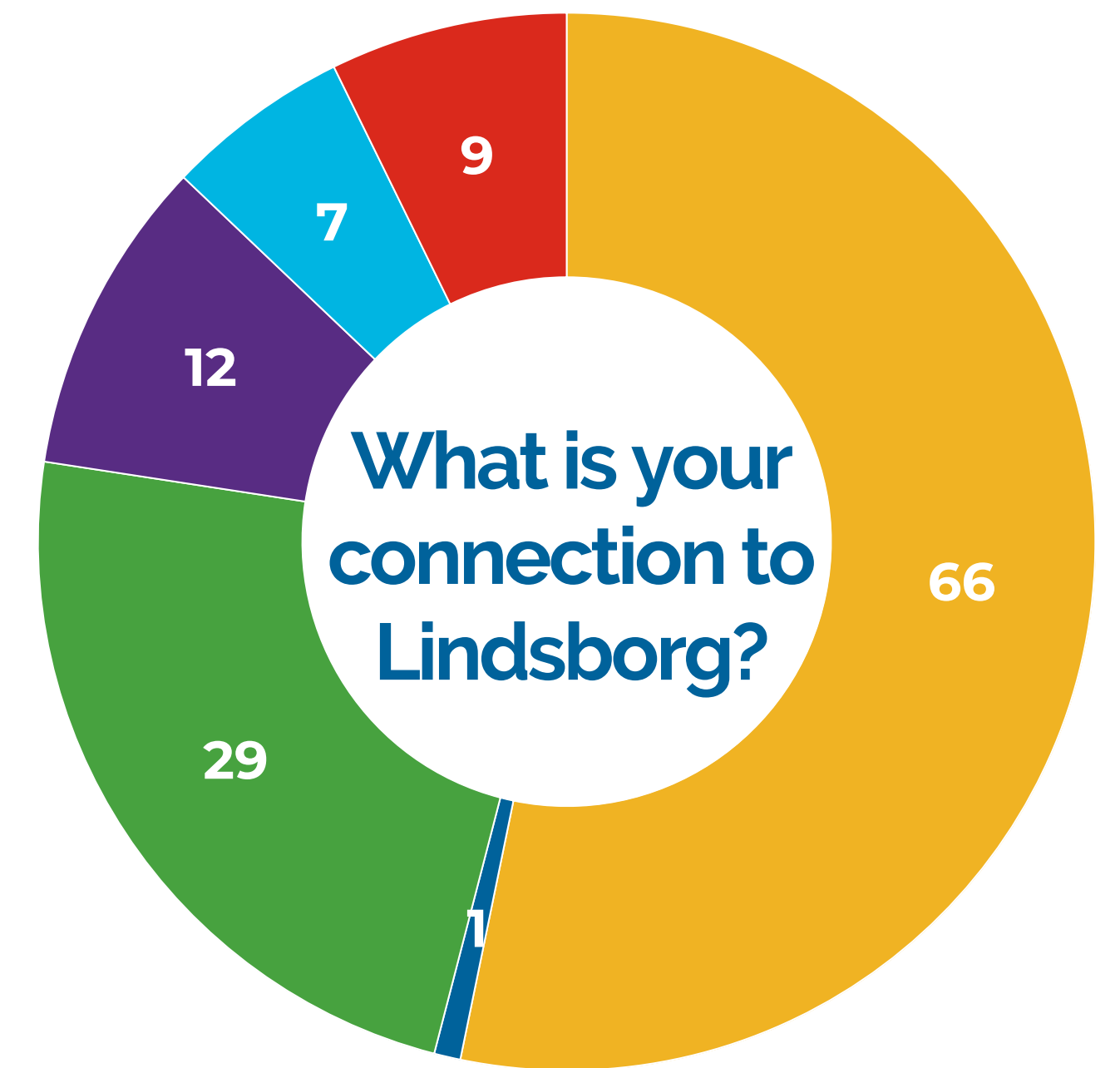
- 19 years old or younger
- 20 to 34 years old
- 35 to 54 years old
- 55 to 64 years old
- 65 to 84 years old
- 85 years old or older



- Ward 1
- Ward 2
- Ward 3
- Ward 4
- I don't live in Lindsborg



- I live here
- I work here
- I visit here
- I am a student here
- I own a business here
- Other



“About the Plan” Page Statistics



PAGE VIEWS

343



ENGAGED VISITORS

(Contributed to activities and tools)

120



INFORMED VISITORS

(Participant has clicked around on one or more pages)

154



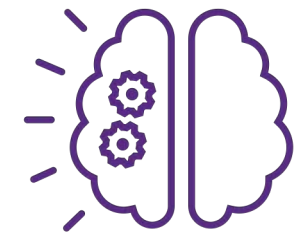
AWARE VISITORS

(Participant has only viewed the page)

241

Lindsborg is developing a Comprehensive Plan to guide future development. Help city leaders plan our future! What do you want to be able to say about Lindsborg in 2040?

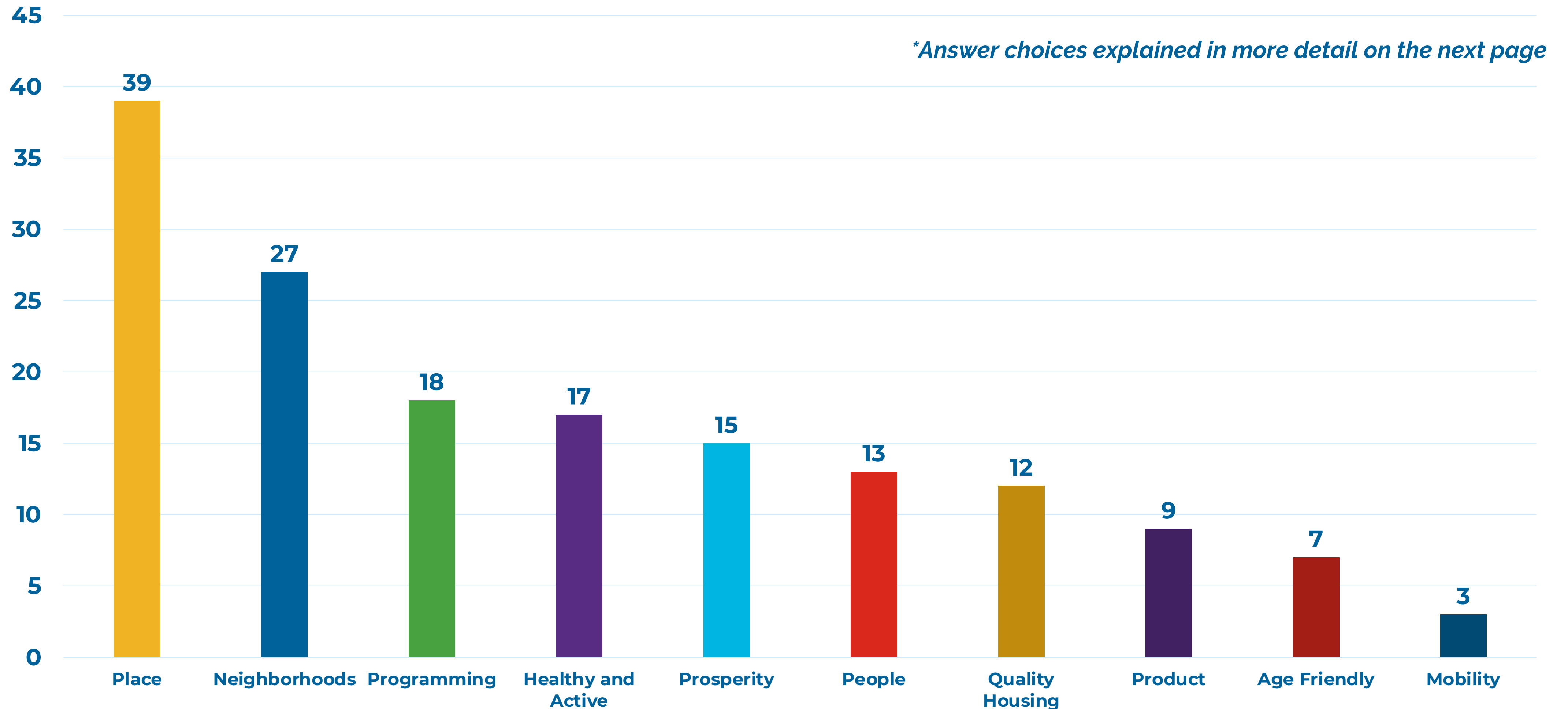
LET'S TALK FUTURE LINDSBORG SURVEY



54 Contributors



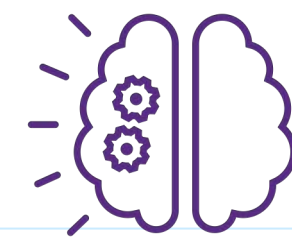
128 Visitors



- **Place** – Our community is a place where people feel welcome and want to live, work and play. Our gathering places and unique points of interest draw both locals and visitors.
- **Neighborhoods** – Lindsborg's strong neighborhoods are accessible to parks, schools, goods and services, and are places where people feel safe and are connected to each other.
- **Programming** – We leverage the power of art, culture, recreation, nature, and experiential retail to bring our spaces to life with people.
- **Healthy and Active** – Our world class health services and second-to-none recreational opportunities allow residents of all ages to thrive physically, socially and emotionally.
- **Prosperity** – Lindsborg is a community of choice for businesses large and small. Our talented, well-paid, and economically secure workforce drive business innovation and financial prosperity for all.
- **People** – Our diverse, resilient people are our community's most valuable resource.
- **Quality Housing** – We offer a variety of housing options so people of all income levels and all stages of life can call Lindsborg home.
- **Product** – Our community's ongoing investment in superior infrastructure is paying off, attracting businesses and investment of all kinds.
- **Age-Friendly** – We are a community that respects seniors, values their contributions, and actively supports their safety and wellbeing.
- **Mobility** – Lindsborg's forward-thinking transportation network connects people to places they want to go whether by car, transit, bike or walking.

What are Lindsborg's greatest strengths? Pick your top three choices.

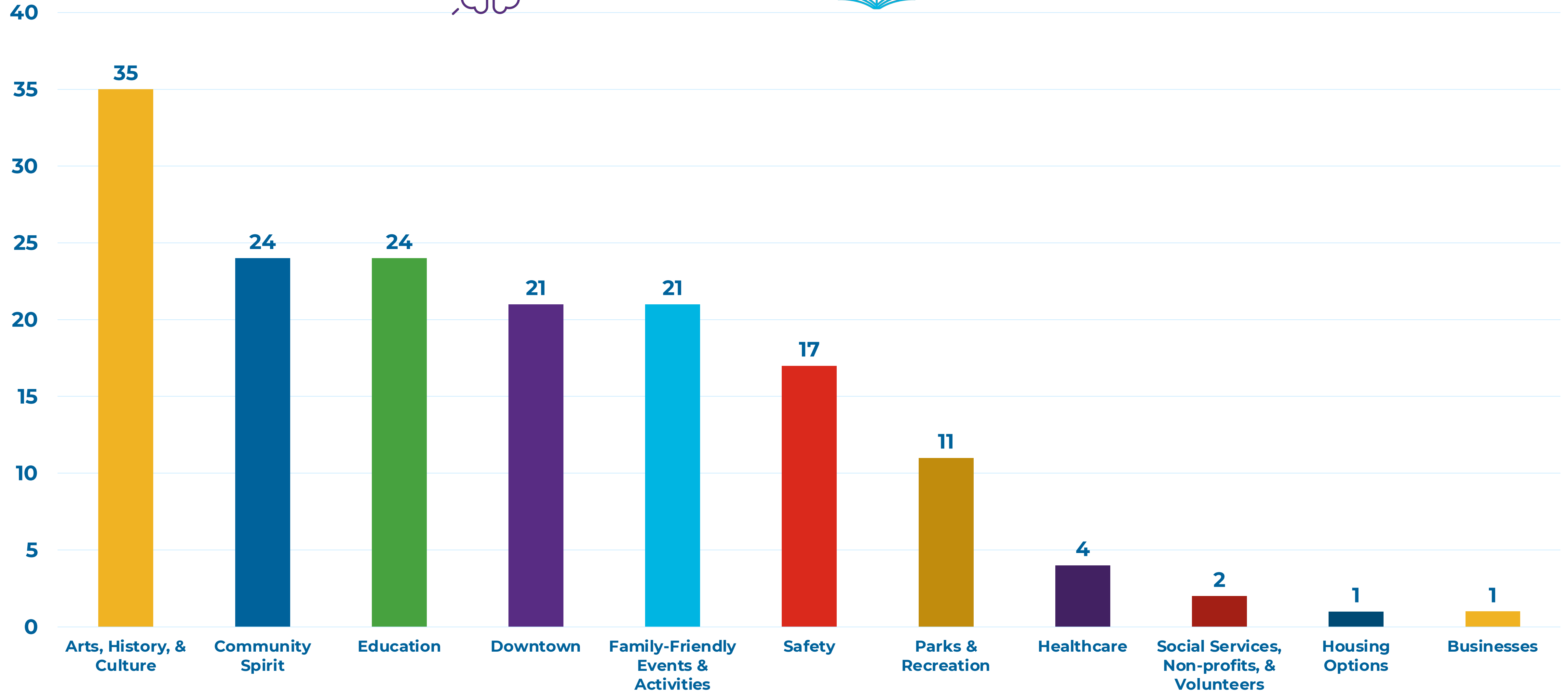
LET'S TALK FUTURE LINDSBORG SURVEY



54 Contributors

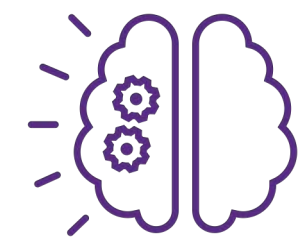


128 Visitors



What are Lindsborg's biggest challenges? Pick your top three choices.

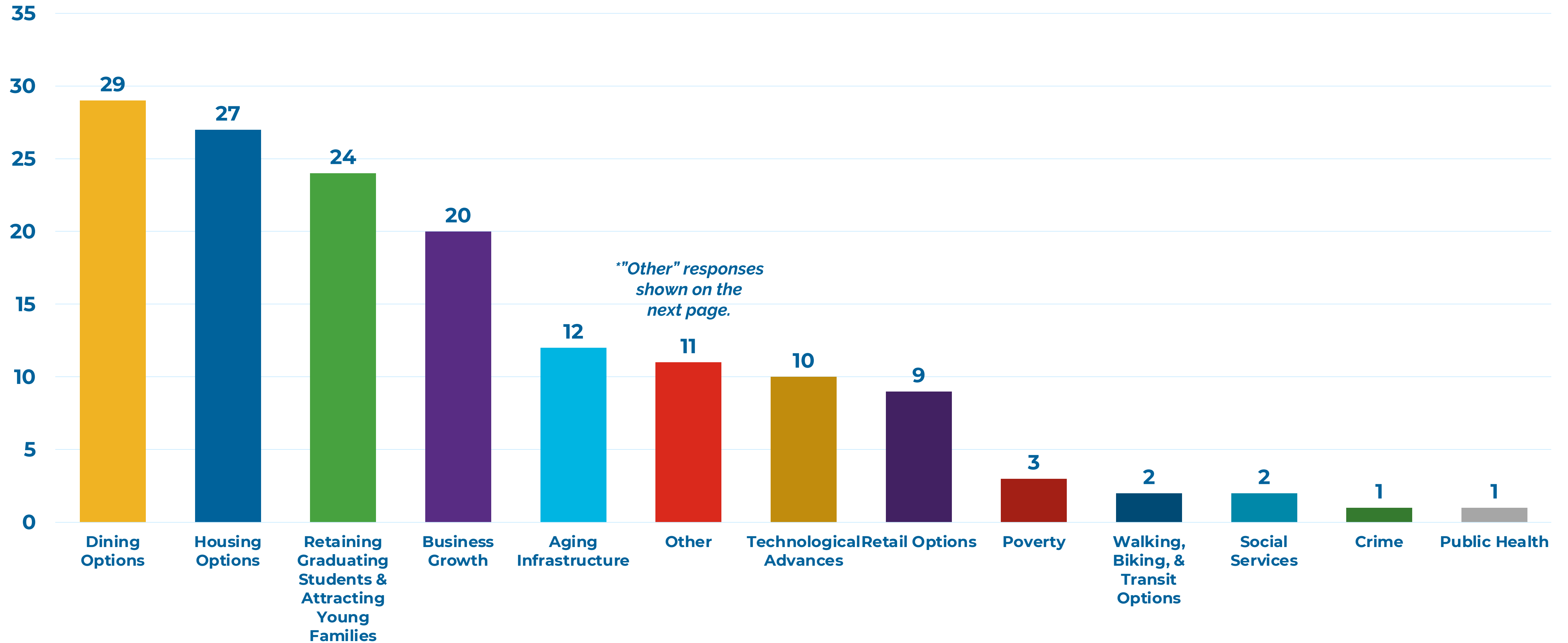
LET'S TALK FUTURE LINDSBORG SURVEY



54 Contributors



128 Visitors



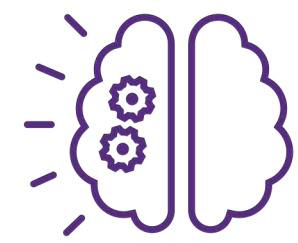
“OTHER” RESPONSES

- Fitness Options
- EMS does not get enough support & childcare
- After school care at school
- Recreational facilities open for public use
- Diversity
- Lack of childcare options
- Childcare
- Childcare for 0 through school age in one location
- Childcare for birth to after school care
- Sports (youth and college) are given entirely too much consideration in the decisions made for both USD 400 and Bethany College. Decisions should be based on academics first, not athletic teams/sporting.
- An undercurrent of people who, whether intentionally or not, are unwelcoming to people of color.



What do you love the most about Lindsborg?

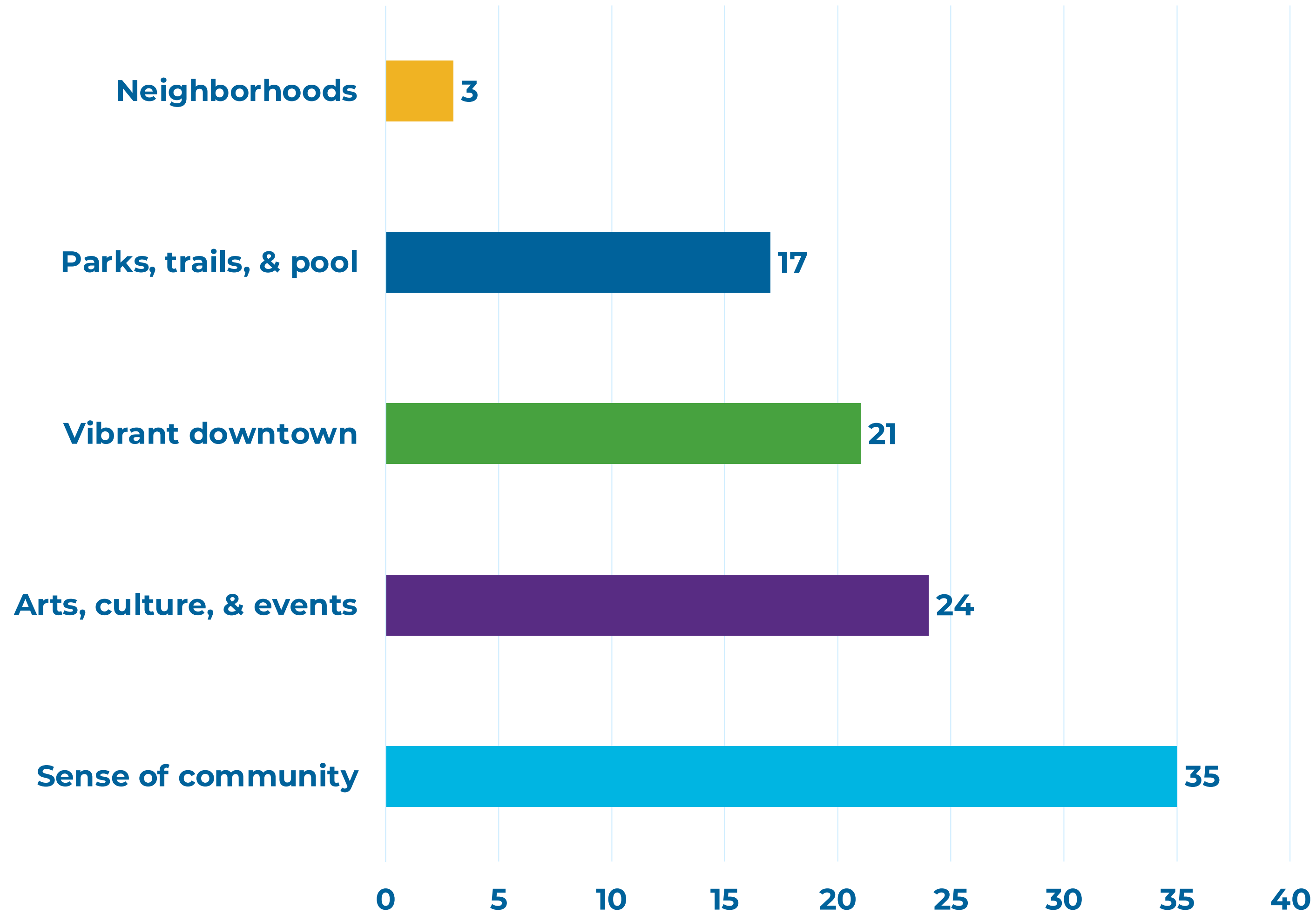
QUICK POLL

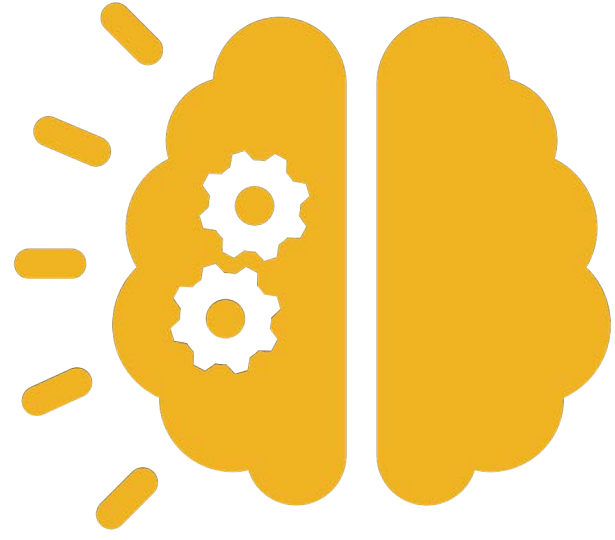


99 Contributors



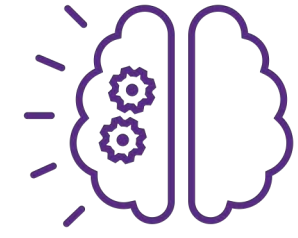
107 Visitors





What is your **BIG IDEA** to move Lindsborg forward? Be creative! Dream **BIG!**

BIG IDEAS



5 Contributors



31 Visitors

- **Paint street names on walking trail.**
- **Collect bagged leaves during November.**
- **Activity Center with Enclosed Childcare:** We have a great childcare program foundation in Lindsborg however it needs to be built upon and advanced with community backing. If there were an activity center that had weights, gyms, a pool (similar to a Y) and you combined it with a childcare center for 0-school age all in one building, not only would that allow opportunities for more jobs, more recreational activities for the community, but more childcare spots available, and bring in revenue with sports tournaments.
- **Support Lindsborg Arts Council in becoming a central coordinating body for all art related functions.**
- **Support efforts to care for our community cats.** There are several cats that are not fixed which creates unwanted kittens. Trap, Neuter, and Return (TNR) programs help care for cats in the community by getting them fixed, vaccinated, medical care, and homes if tame.
- **An 18-hole disc golf course.** Family friendly. Relatively low cost and low maintenance. Options for tournaments that could draw visitors.



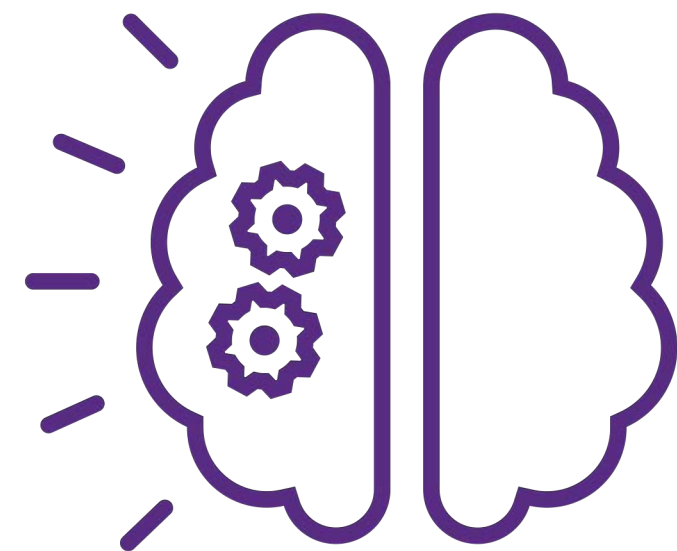
LINDSBORG
COMPREHENSIVE PLAN
Moving forward together

COMMUNITY IDENTITY



PAGE VIEWS

168



ENGAGED VISITORS

(Contributed to activities and tools)

44



INFORMED VISITORS

(Participant has clicked around on one or more pages)

71



AWARE VISITORS

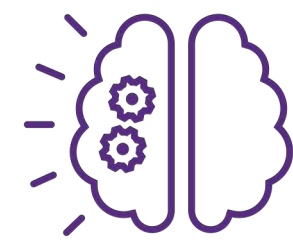
(Participant has only viewed the page)

130



Please use this map to identify and describe areas that you love in Lindsborg.

PLACES YOU LOVE



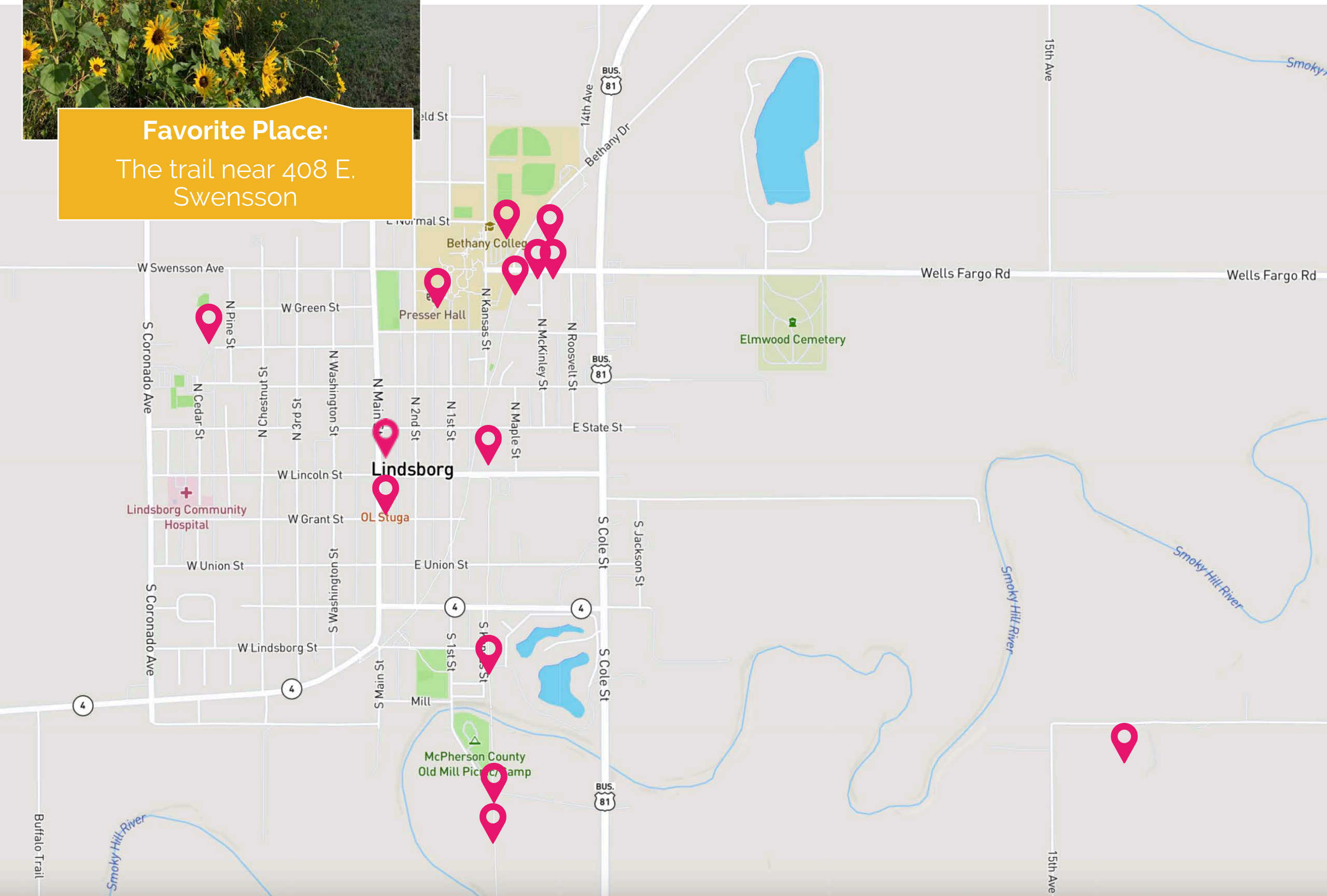
14 Contributions



18 Visitors



Favorite Place:
The trail near 408 E. Swensson

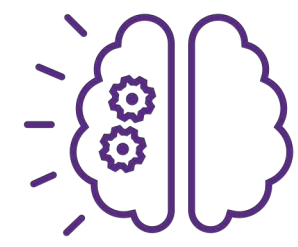


- **North Kansas Street** – We love watching sporting events and walking around campus. We are happy to see kids move back onto campus in the fall.
- **408 W. Madison Street** – We believe the school district is one of the best. Love the administration, teachers, and staff. Also enjoy using their facilities for work and entertainment.
- **408 E. Swensson Avenue** – The trail is a huge hit for our family. We love being able to use it when the weather is nice.
- **1541 Svensk Road** - The Lindsborg Golf Course is a benefit for my husband and I. We used to drive to McPherson for our golf membership, but have changed to Lindsborg due to convenience and pricing.
- **121 S. Main Street** – The Ol Stuga is a great place to enjoy in Lindsborg. Our restaurant options are limited, but we appreciate the ones we do have and the work they do.
- **408 E. Swensson Avenue** – The trail
- **524 S. Kansas Street** – Best trail in the surrounding communities.
- **14th Avenue** – Best addition to McPherson County
- **421 N. 1st Street** – The Messiah!
- **14th Avenue** – Meadowlark Trail
- **320 E. Grant St.** – Valkommen Walking/Biking Trail
- **112 N. Main St.** – Downtown Lindsborg



What is your favorite festival or event?

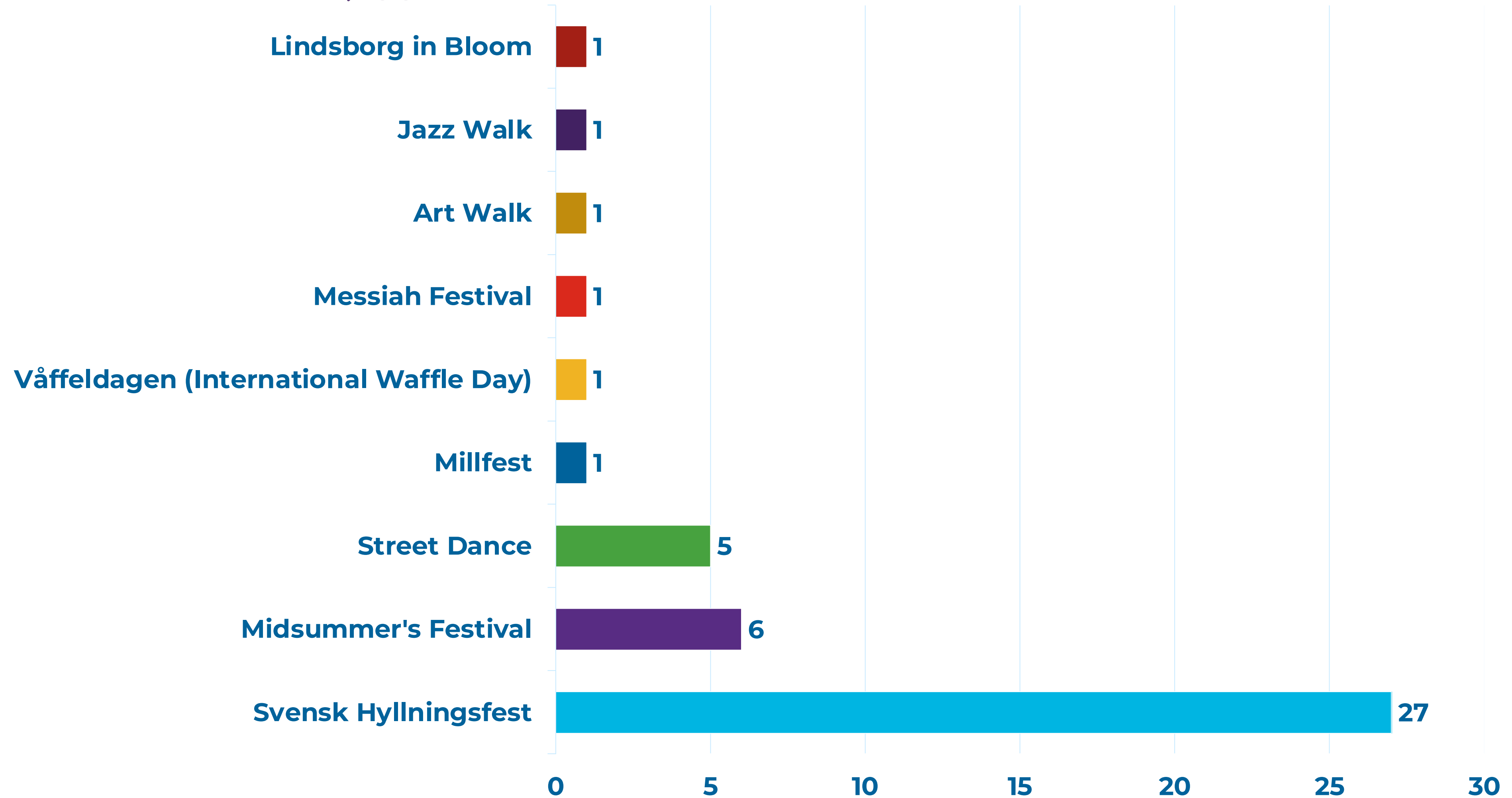
QUICK POLL



44 Contributors



42 Visitors





LINDSBORG
COMPREHENSIVE PLAN
Moving forward together

SAFE & HEALTHY COMMUNITY



PAGE VIEWS

118



ENGAGED VISITORS

(Contributed to activities and tools)

42



INFORMED VISITORS

(Participant has clicked around on one or more pages)

50



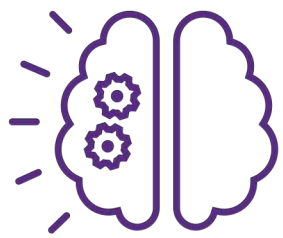
AWARE VISITORS

(Participant has only viewed the page)

90

What are your top health concerns for our community? Pick your top three.

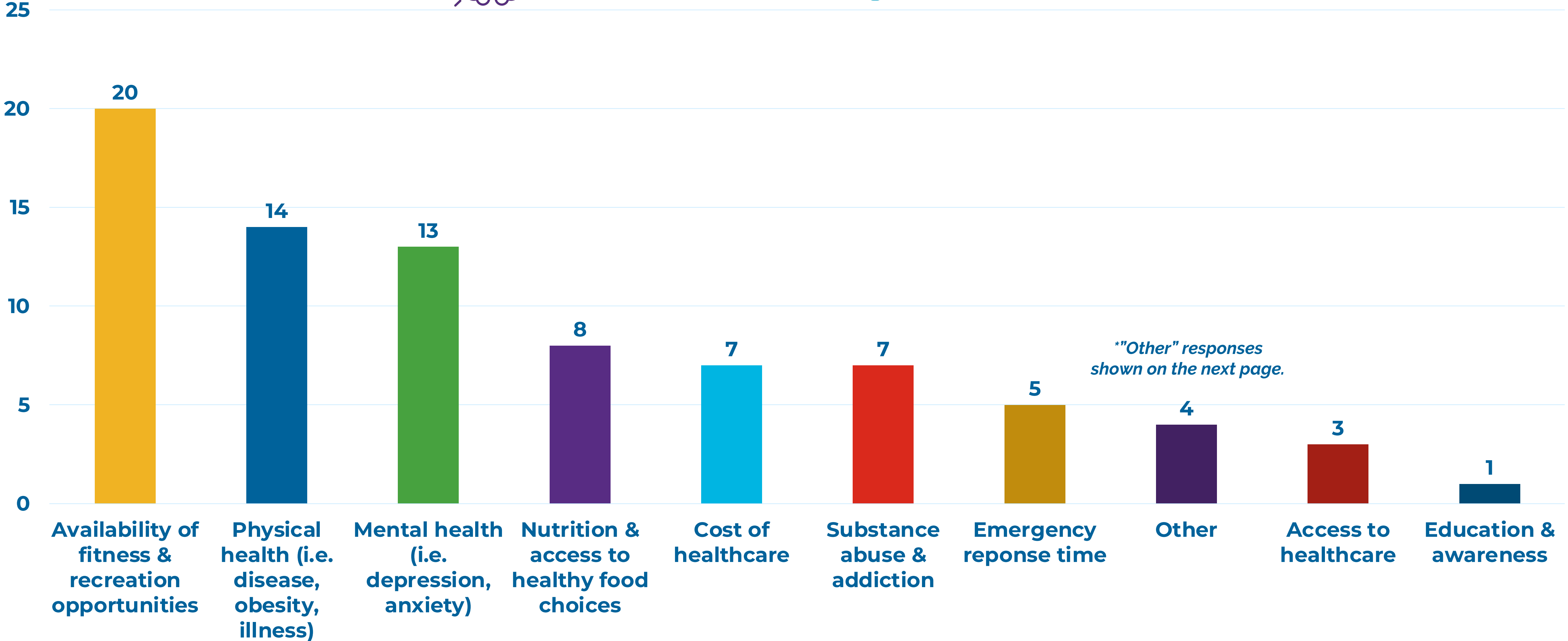
SAFE AND HEALTHY COMMUNITY SURVEY



29 Contributors



40 Visitors

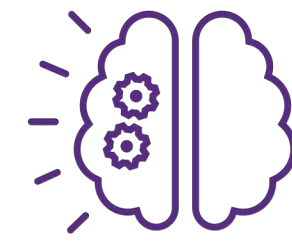


“OTHER” RESPONSES

- Better safety signage
- Full time EMS
- Maintaining body autonomy, freedom to choose for myself and my family which type of medical procedures, medications and biologics we accept. No COVID vaccine mandates, tracking, passports, etc.
- Bullying – it is present and very active among our adult population as well as for kids. We have no hope of fixing it for our youth until we call it out with adults and deal with it. We have bullying in our schools because we have bullying in our community. In the short term, the biggest health concern in our community is the blatant disregard for COVID-19 health protocols. Many businesses/schools do not adhere to the mask mandates & social distancing with their employees (banks, NAPA, Foodliner, USD400, BC, Dollar General, Casey's, etc.). Much like the rest of the nation, we have a very divided community, but it is especially disheartening to hear employees from the community's biggest employers say one thing publicly, and then do the opposite in their personal lives or encourage disregarding the protocols in their work environments by their own personal example.

How would you rate the safety of our community?

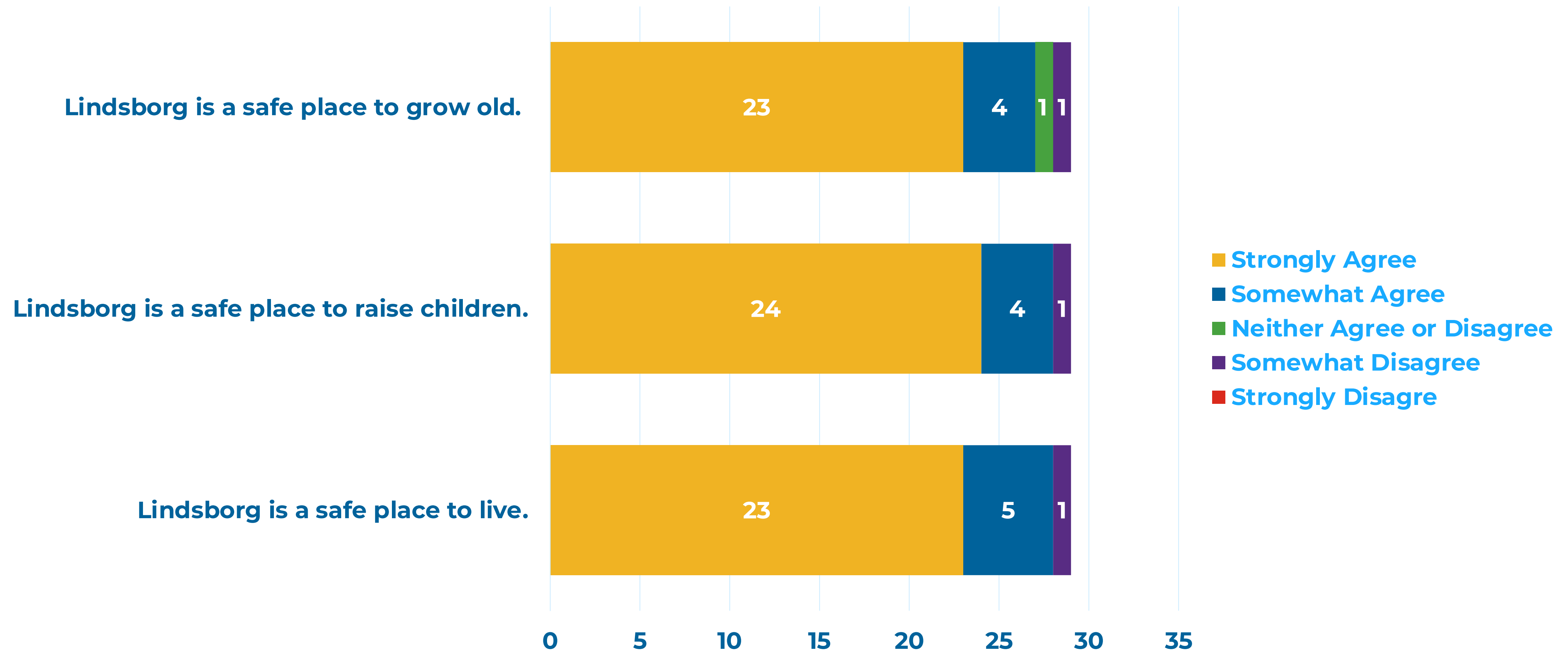
SAFE AND HEALTHY COMMUNITY SURVEY



29 Contributors



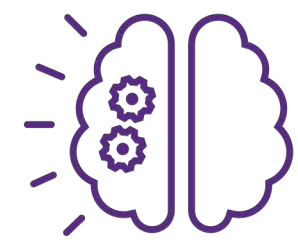
40 Visitors





The City of Lindsborg can better support community health by...

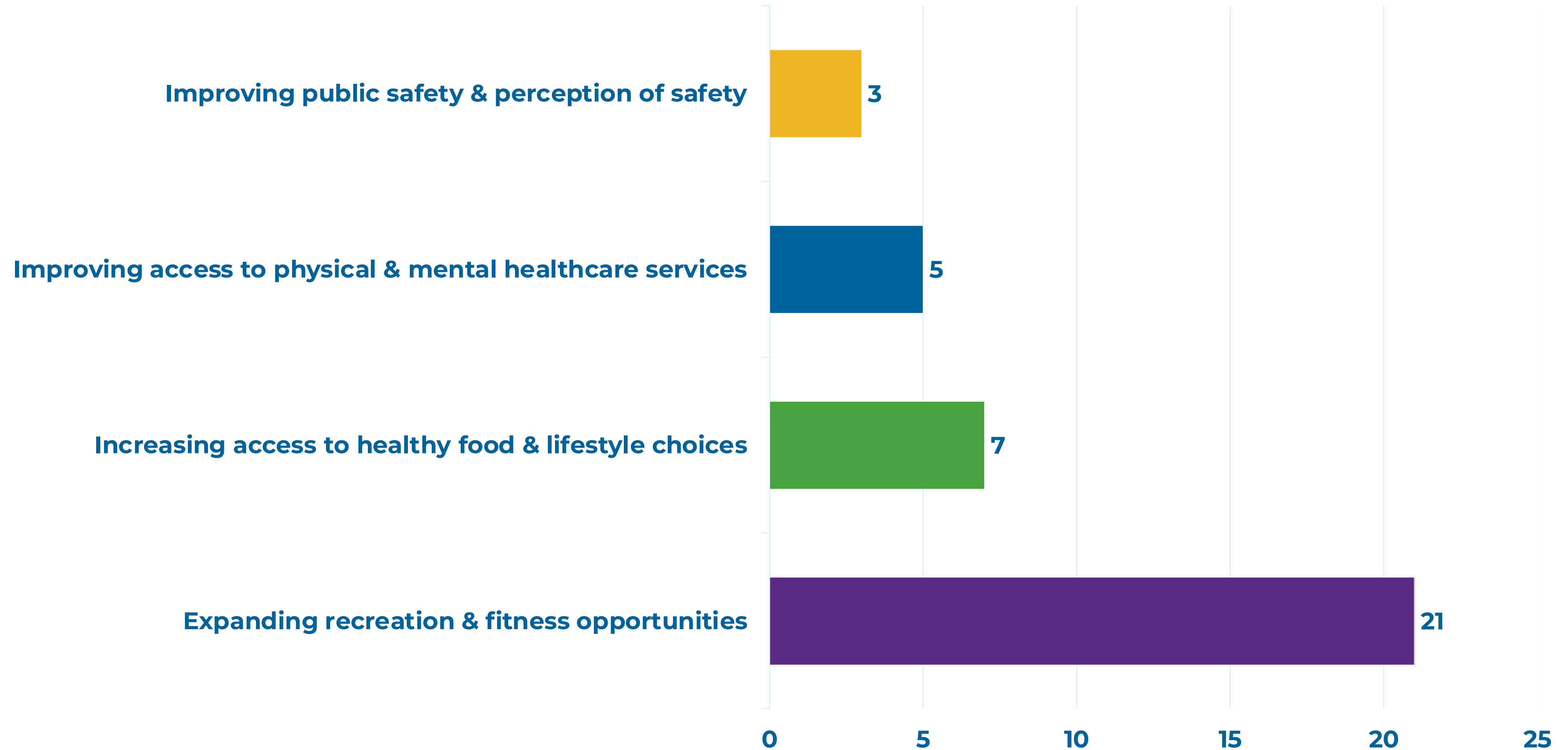
QUICK POLL

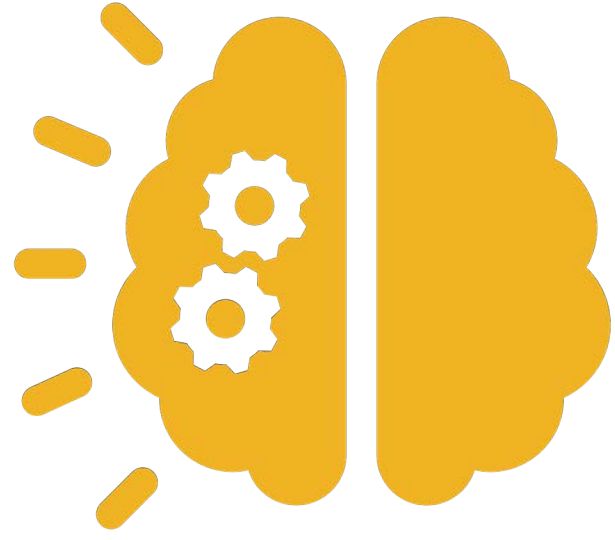


36 Contributors



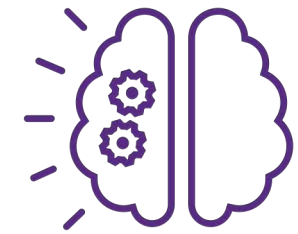
36 Visitors





What parks, amenities, and recreation facilities are needed?

IDEAS

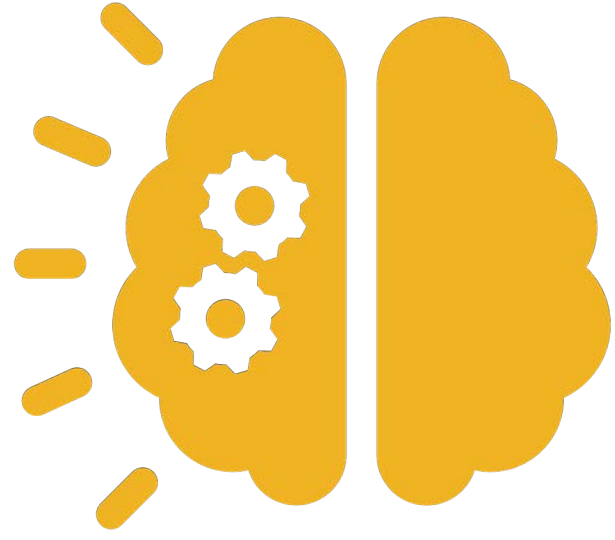


3 Contributors



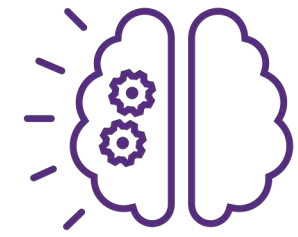
18 Visitors

- **Updated/Additional Recreational Spaces.** We have great people who work at the city, a dedicated Rec Board and a motivated and engaged rec director. We need space and opportunities for more activities to occur, and a cohesive effort to make this happen. ~Update/Upgrade grounds at shared baseball fields. It is next to impossible for a family to enjoy a rec baseball game when the entire area around the field where siblings want to play, is muddy and rocky. Please make that space more usable. Sell some bottled water and popcorn and make it more of a community feel. ~Adult rec activities and space to do them- Sundstrom Building? Surely the city can use that space at a highly discounted rate. ~Utilize Swedish Pavilion area for recreational opportunities! It appears to sit empty 99% of the year. ~Splash Park ~Expanded putting green at Lindsborg Golf Course ~Replace basketball goals/resurface courts in city parks ~Kids tumbling/dance/gymnastics- families regularly support these activities in other towns, which means they also support stores and restaurants in those towns while they are there. Efforts like these can't just be left up to a rec director and rec board and their budget and volunteers. Are the city and the community willing to come together to make some of these things happen?



What parks, amenities, and recreation facilities are needed? (cont'd)

IDEAS

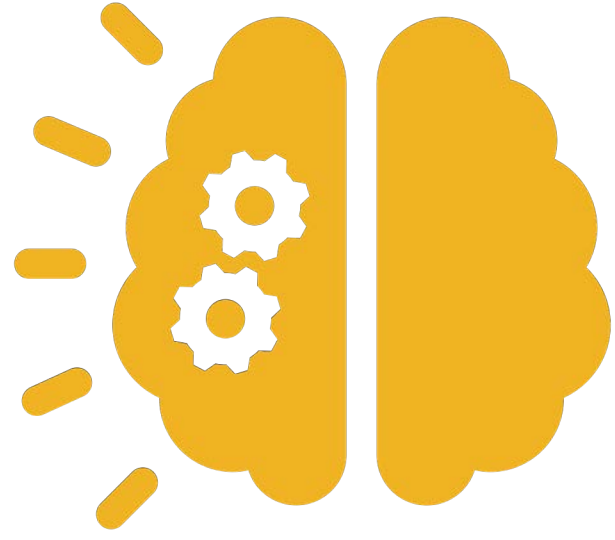


3 Contributors



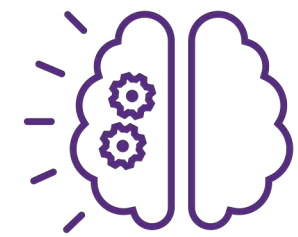
18 Visitors

- A community accessible, recreation and entertainment "plan". All taxpayers have a "Rec card" providing access to a wide range of amenities. The little Virginia town I grew up in, created a plan to offer a wide variety of recreational and entertainment opportunities for members of the town. This particular town built a putt-putt golf course, refurbished its two indoor tennis courts, AND built a combo restaurant/outdoor (but covered) ice skating rink. Each town resident was issued a "Rec Card" that they could use to access these opportunities free of charge, as well get vouchers to bring guests a certain number of times a year. Non-town members would pay a fee to utilize these opportunities. The restaurant was leased to a long-term tenant in order to cover costs. Lindsborg wouldn't have to do these exact same things (though offering ice skating in a Swedish heritage town has a nice feel!): maybe it's a small bowling alley and restaurant combo; maybe its a recreations center (and pool?) named in other ideas; or something else. The point being to offer amenities that would make Lindsborg an even more attractive place to bring a family to live.
- An indoor recreation center, especially with an indoor pool.



How can we improve access to care and opportunities for healthy lifestyle choices?

IDEAS

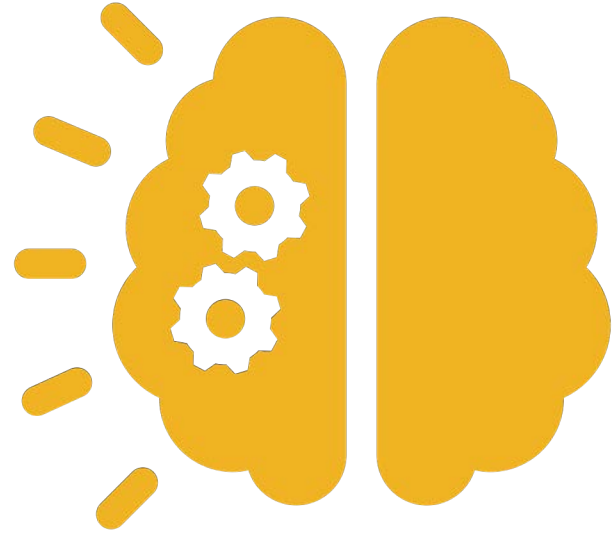


2 Contributors



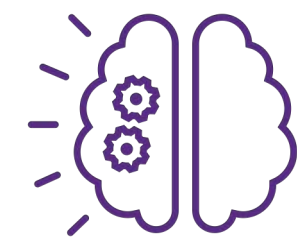
13 Visitors

- **Extending the walking/biking path.** The central bike/walk path that runs N to S through town, is one of this community's greatest assets. Let's expand it. Let's build it so kids from every corner of town could ride their bike to the elementary/middle/high school. Let's expand it as a sell-able aspect to young families looking for active ways to spend time with their kids. Let's expand it because there will be visitors who are attracted by the idea of having miles and miles of bike trails to explore. There is already an "unfulfilled spur" on the south side of town that points longly west on K-4. Let's take that at least to Burma ... but why not all the way to Marquette: Let's take it up Burma to the middle/high school (what a safe route to school!) ... but why not to the entrance of Coronado Heights? Let's extend a path through the "flood" area south of Garfield St., around the north side of town and out east to the new ball field, circling back south past the soccer fields to join up the trail at the intersection where the latest trail build was completed. There would be an "interstate" of trails for the community to enjoy, to safely travel around, and to attract visitors to use. Win, win, win!



How can we improve access to care and opportunities for healthy lifestyle choices? (cont'd)

IDEAS



2 Contributors



13 Visitors

- **Increase sidewalk safety around our schools. I'm thinking particularly of the Soderstrom to SVHS/SVMS walking "corridor". The corner of Saline and Chestnut Sts. (SE corner of Bethany Home) is a particularly dangerous one for pedestrians and vehicle traffic alike. At school drop-off and pick-up times, this intersection is quite full...and dangerous for students. Also, from the corner of Saline and Pine Sts. west to Cedar St just east of SVHS tennis court parking lots, there are NO sidewalks. Students walk this block every day in the street, at some of the busiest times of the day: school drop-off and pick-up times. Lastly, as a way of improving pedestrian and vehicle traffic around the SVHS and SVMS, what about a round-a-bout that encompasses the Saline/Cedar and Cedar/Viking St. intersections? Along with a more comprehensive "safety corridor" between our school buildings, a round-a-bout at this location could not only provide more safety for our students, it could be the location of some spectacular public art to showcase whenever others travel to our HS and MS for sporting and regional educational events.**
- **There needs to be better access to mental health professionals and social services.**



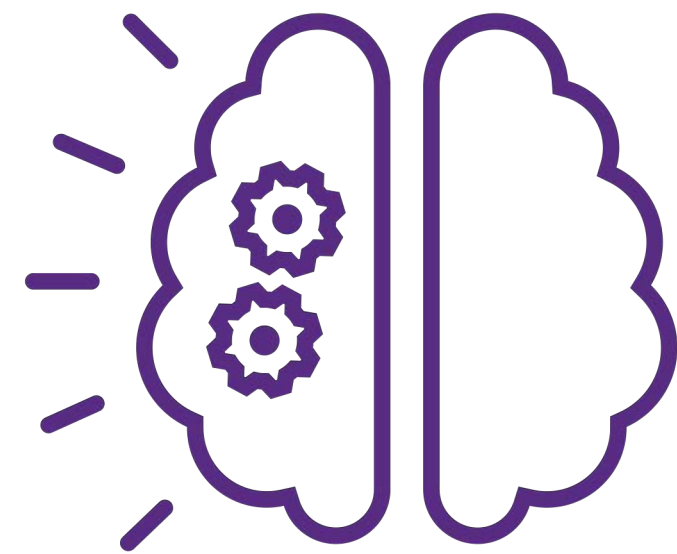
LINDSBORG
COMPREHENSIVE PLAN
Moving forward together

BUILT ENVIRONMENT



PAGE VIEWS

553



ENGAGED VISITORS

(Contributed to activities and tools)

278



INFORMED VISITORS

(Participant has clicked around on one or more pages)

304



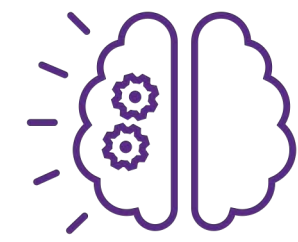
AWARE VISITORS

(Participant has only viewed the page)

490

What types of housing options do we need more of in Lindsborg? Pick your top three.

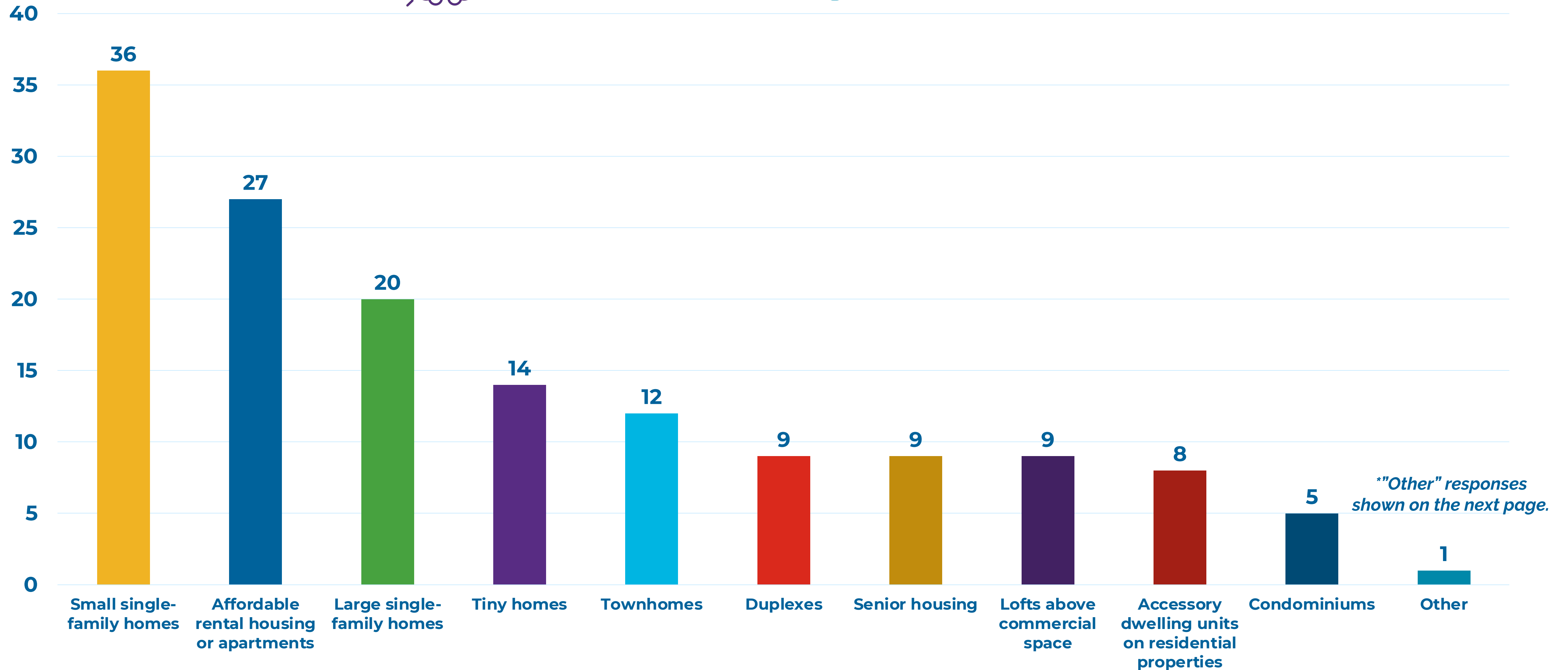
BUILT ENVIRONMENT SURVEY



53 Contributors



68 Visitors

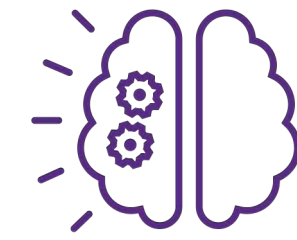


“OTHER” RESPONSES

- Not sure how "Large single-family home" is defined. Middle income housing would be nice (\$200,000-\$250,000 range)

Future housing in Lindsborg should... Pick your top three.

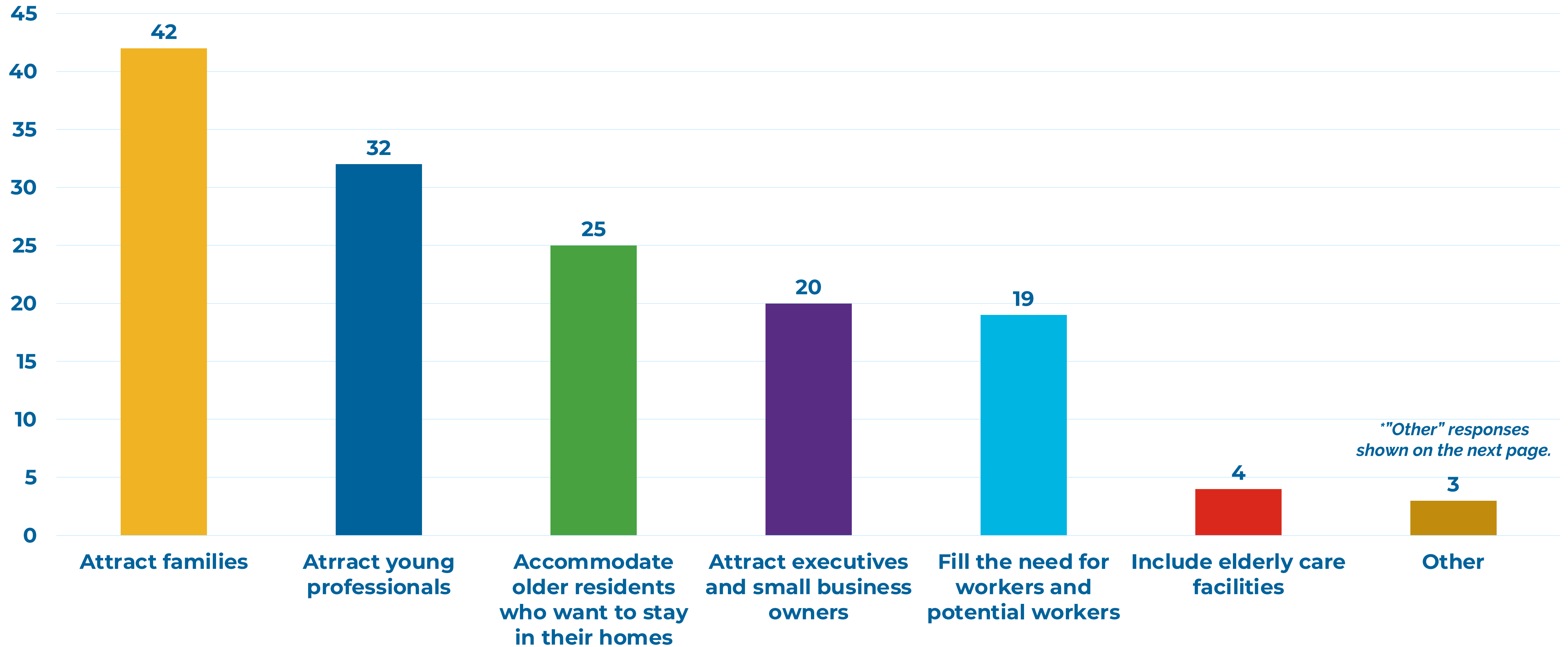
BUILT ENVIRONMENT SURVEY



53 Contributors



68 Visitors

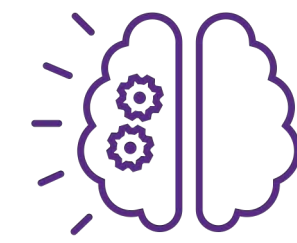


“OTHER” RESPONSES

- **Should be affordable. No matter how you spin it, the new houses being built are not affordable for many families. Some of the older houses in town aren't good options for those of us with young children and affordable rentals are few and far between.**
- **Be affordable for lower class**
- **Attract the younger generation**

Future neighborhoods in Lindsborg should... Pick your top three.

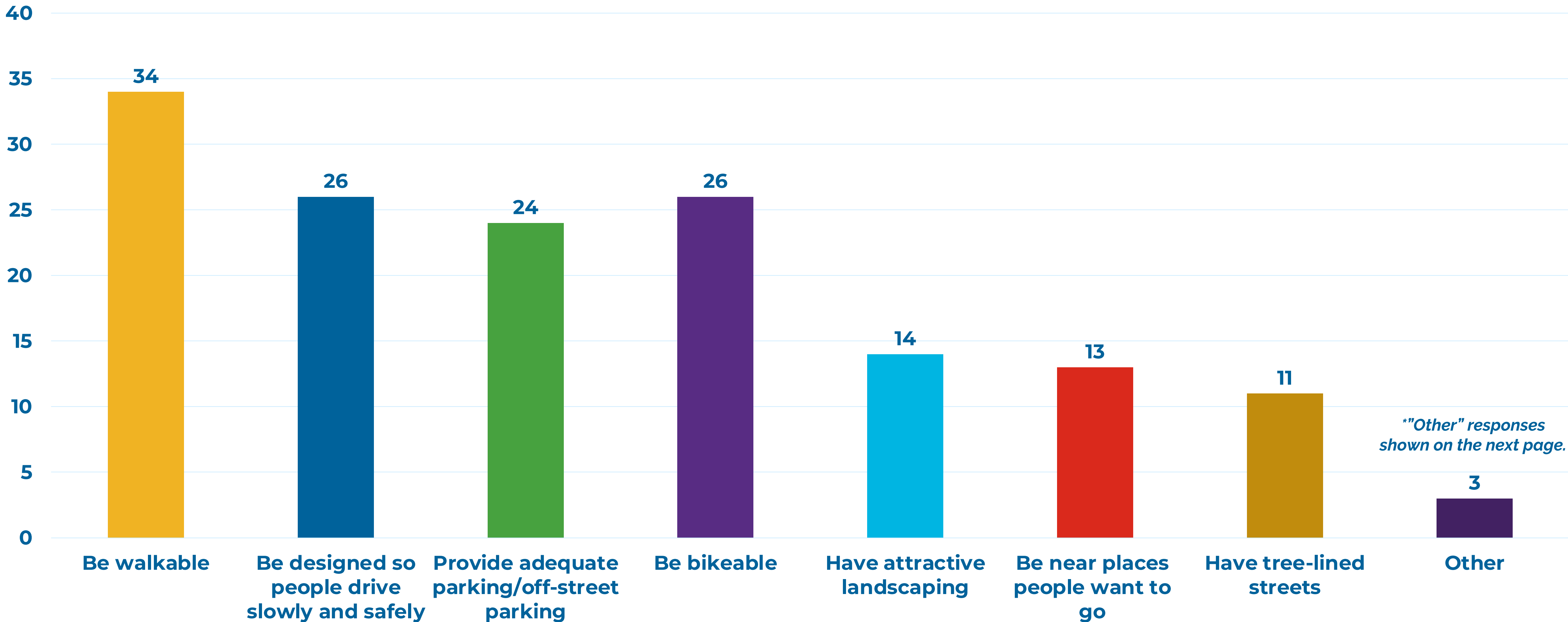
BUILT ENVIRONMENT SURVEY



53 Contributors



68 Visitors



“OTHER” RESPONSES

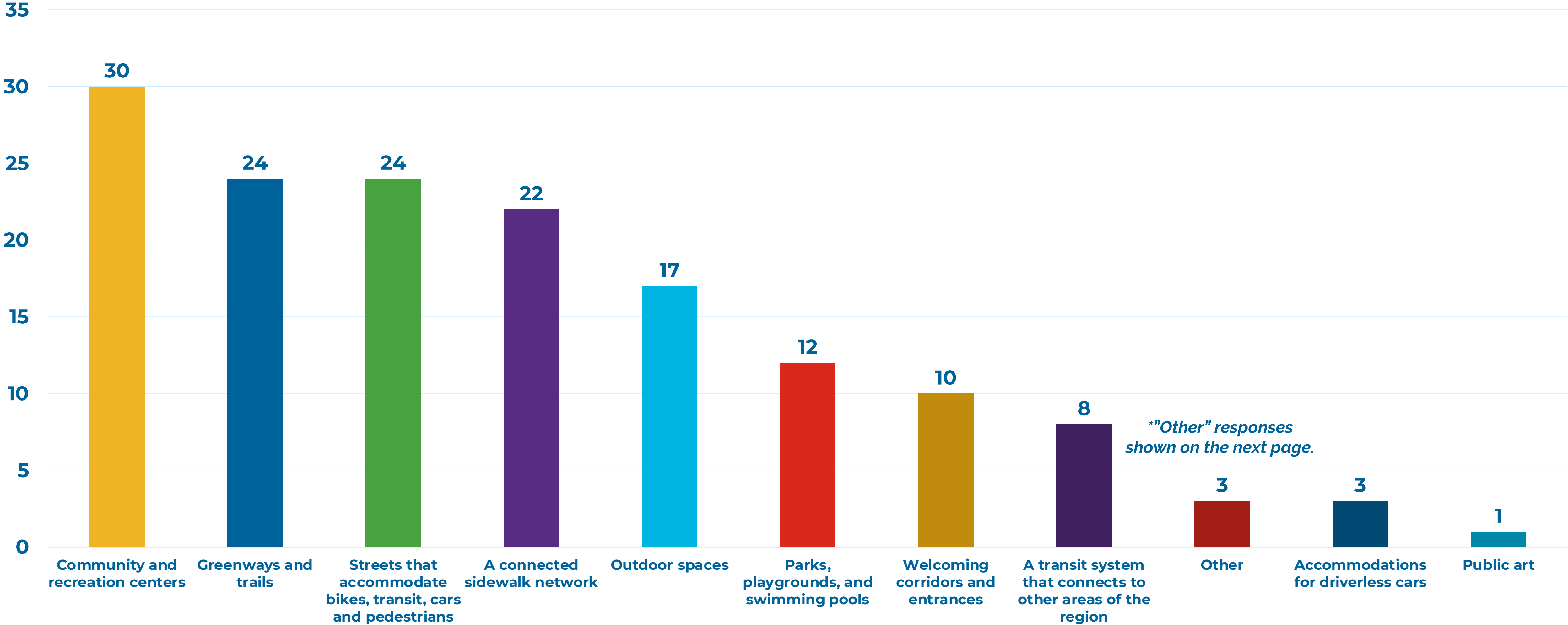
- Be affordable, and to have a choice at various pricing levels. While we aren't renters, we've also noted that the average rent in Lindsborg far exceeds what many would pay for a mortgage payment. There's also not a lot of choice typically available for those attempting to move here and purchase a home.
- Have a park or green space nearby-3-4 block walk max.

What types of facilities and infrastructure do we need to build or expand in Lindsborg? Pick your top three.

BUILT ENVIRONMENT SURVEY

 53

 68 Visitors



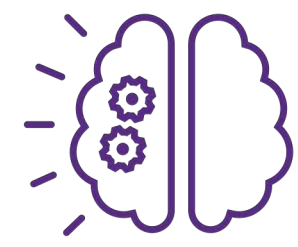
“OTHER” RESPONSES

- I feel like community rec centers, swimming pools, parks/playgrounds is one concept but perhaps because I envision a community center that encompasses all these existing features in our south park.
- Rebuild flood control ditch west of town for better protection.
- The existing sidewalks need work in many parts of town. Additionally, it would be nice if there was consistency with the existing sidewalks. Some blocks do not have a sidewalk at all on either side of the street.



It's important to me that Lindsborg has infrastructure, utilities, and facilities that...

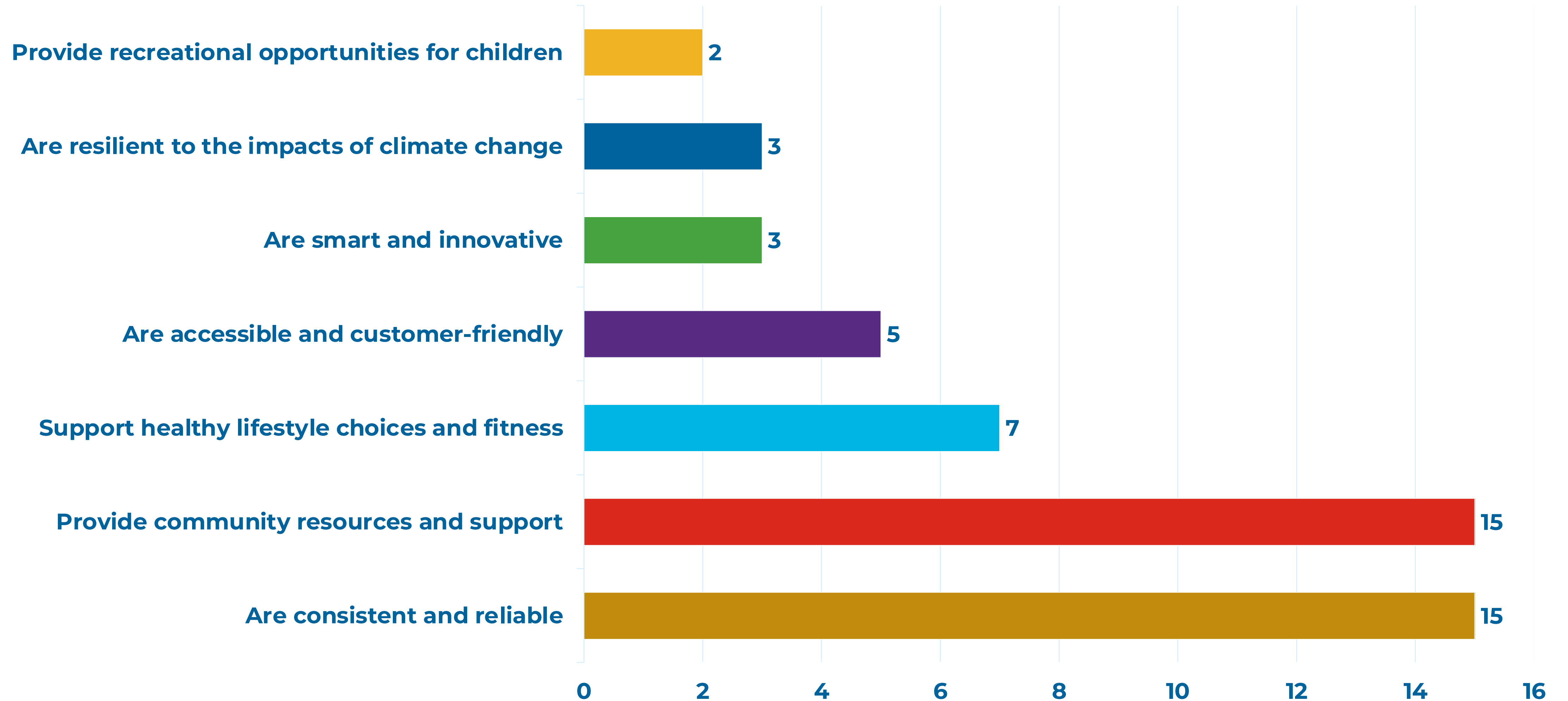
QUICK POLL



50 Contributors



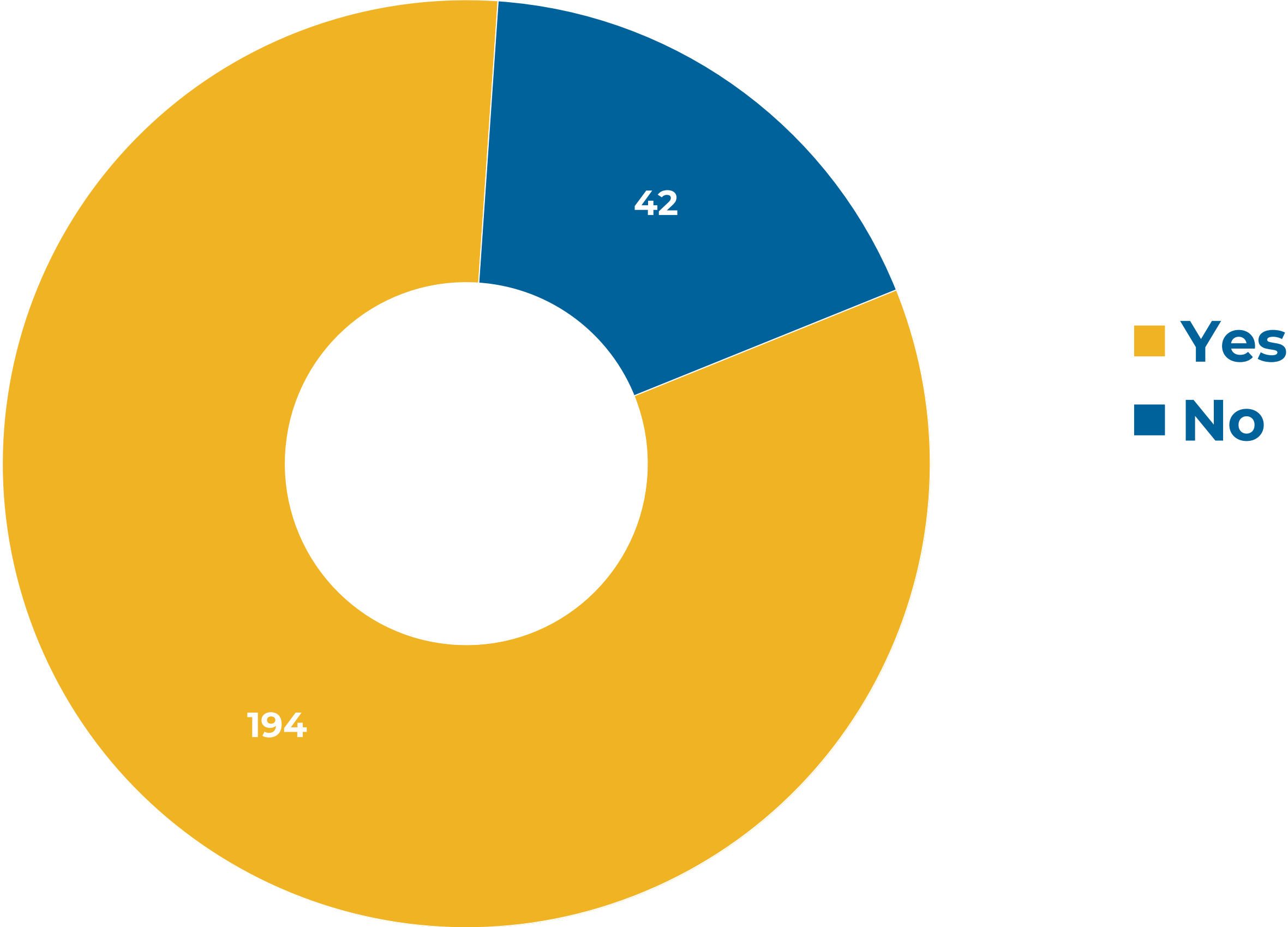
48 Visitors



Do you support tiny homes in Lindsborg?

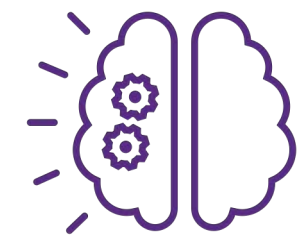
TINY HOMES SURVEY

 236 Contributors  372 Visitors



I think tiny homes would best support...select all that apply.

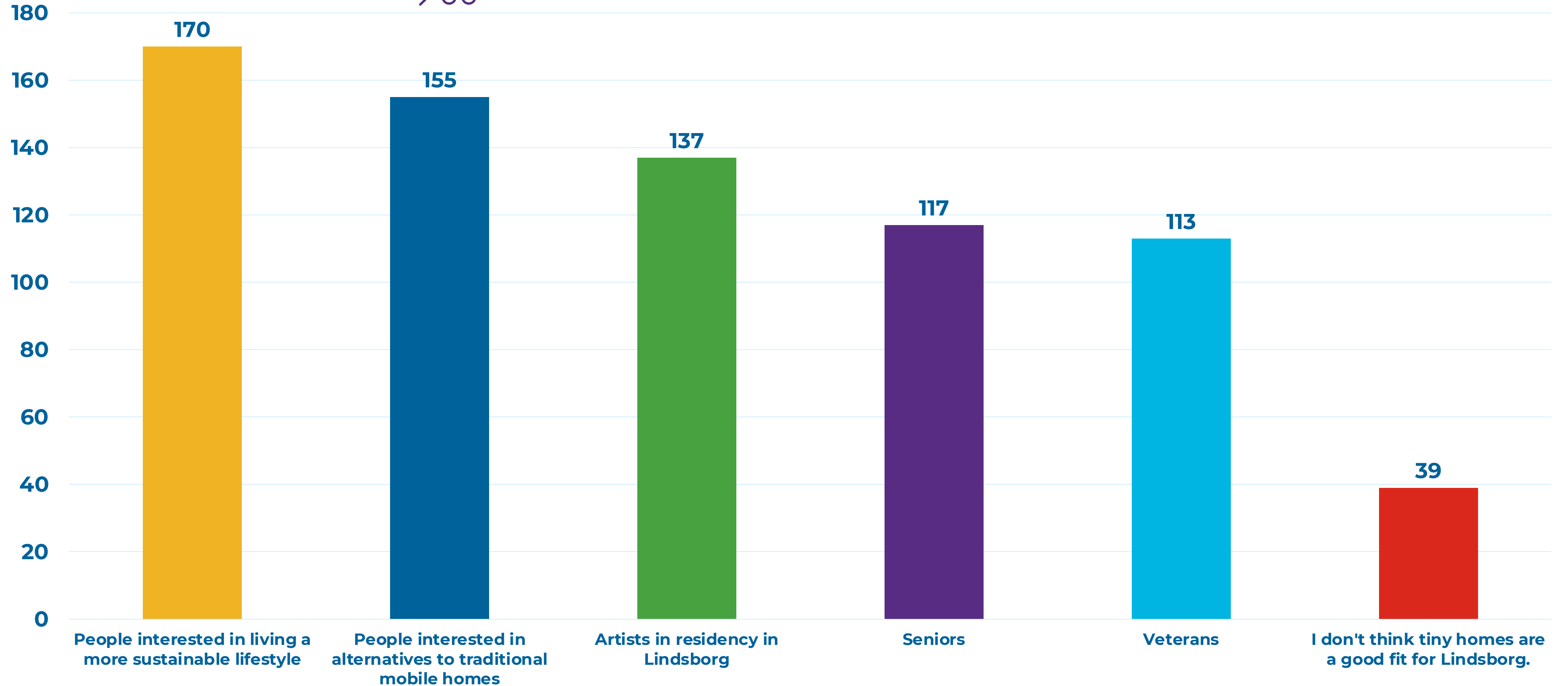
TINY HOMES SURVEY



236 Contributors

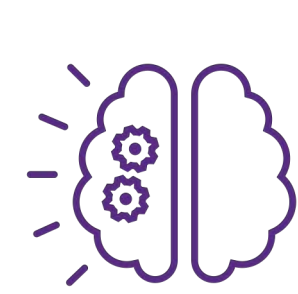


372 Visitors



Should tiny homes be used to provide affordable housing options?

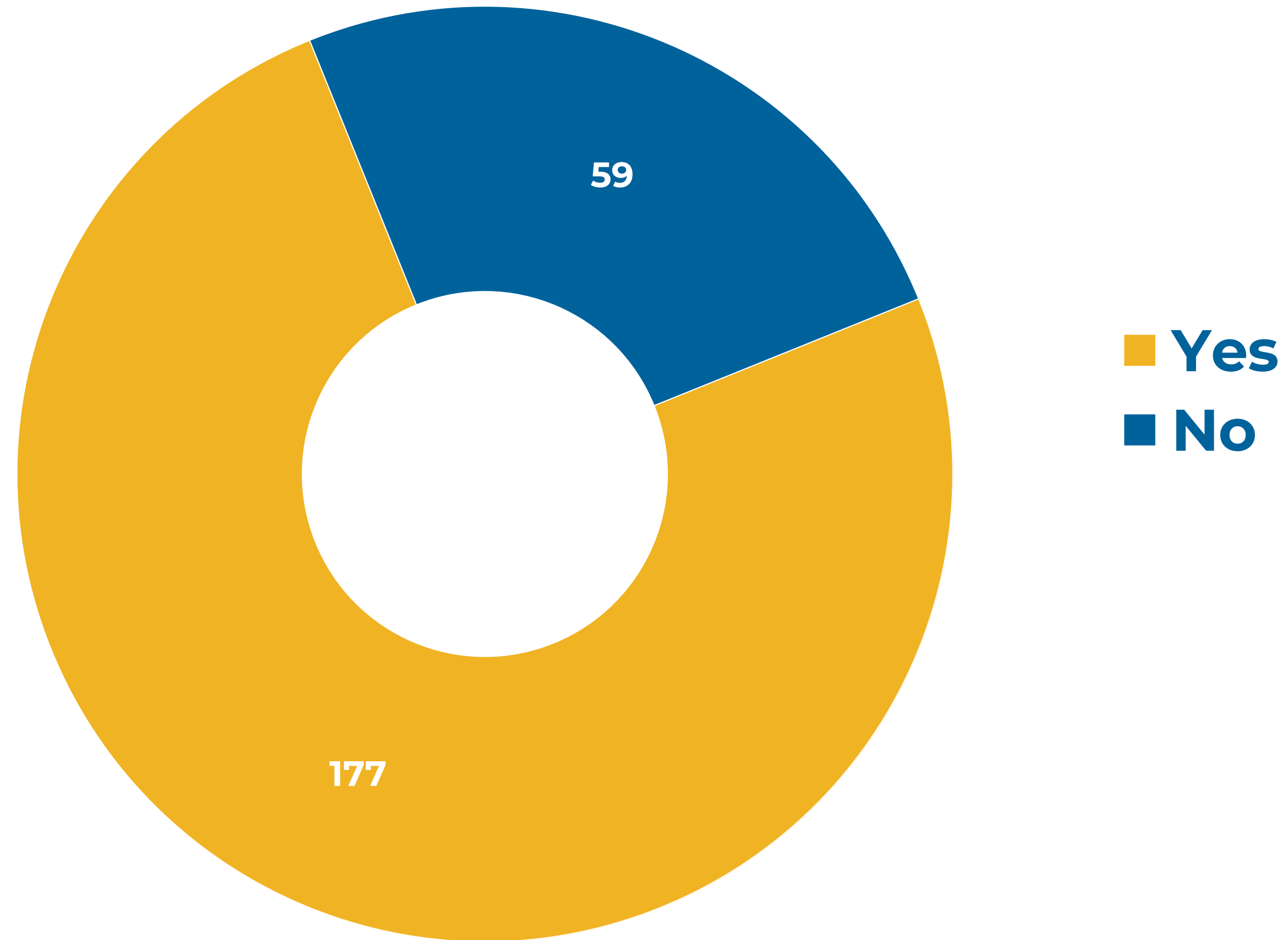
TINY HOMES SURVEY



236 Contributors



372 Visitors





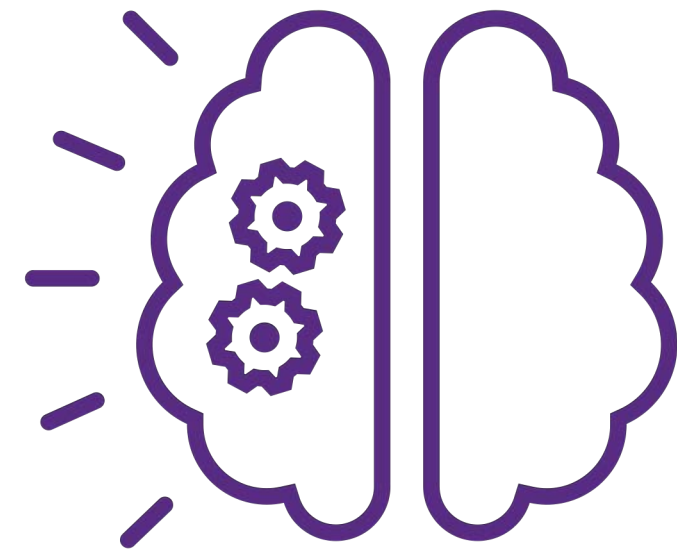
LINDSBORG
COMPREHENSIVE PLAN
Moving forward together

NATURAL ENVIRONMENT



PAGE VIEWS

84



ENGAGED VISITORS

(Contributed to activities and tools)

39



INFORMED VISITORS

(Participant has clicked around on one or more pages)

44



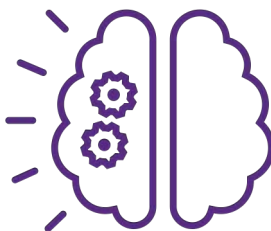
AWARE VISITORS

(Participant has only viewed the page)

63

Which sustainability issues should be Lindsborg's top concern? Pick your top three.

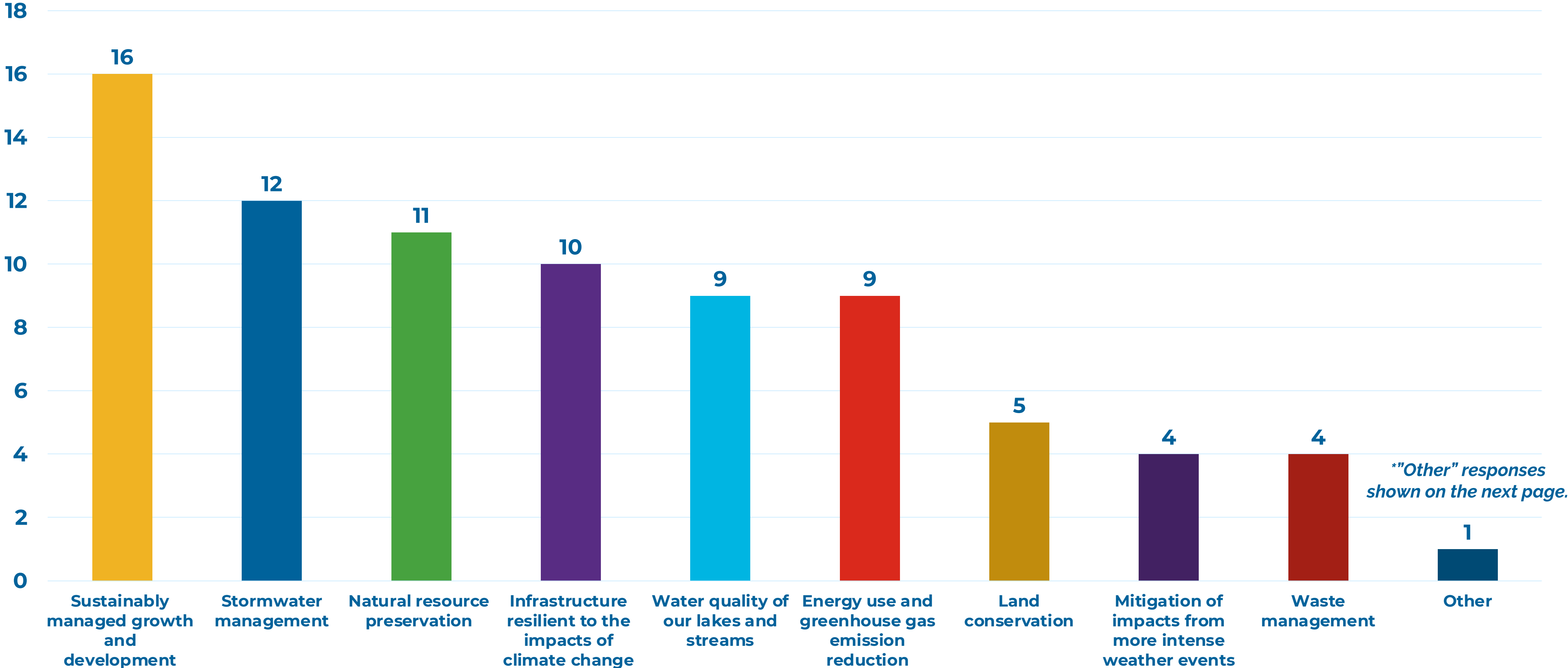
NATURAL ENVIRONMENT SURVEY



28 Contributors



32 Visitors

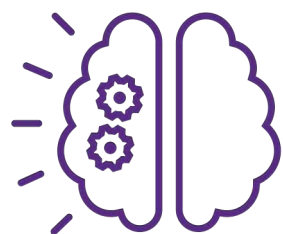


“OTHER” RESPONSES

- Water Conservation

Which methods will help ensure a thriving community for present and future generations? Pick your top three.

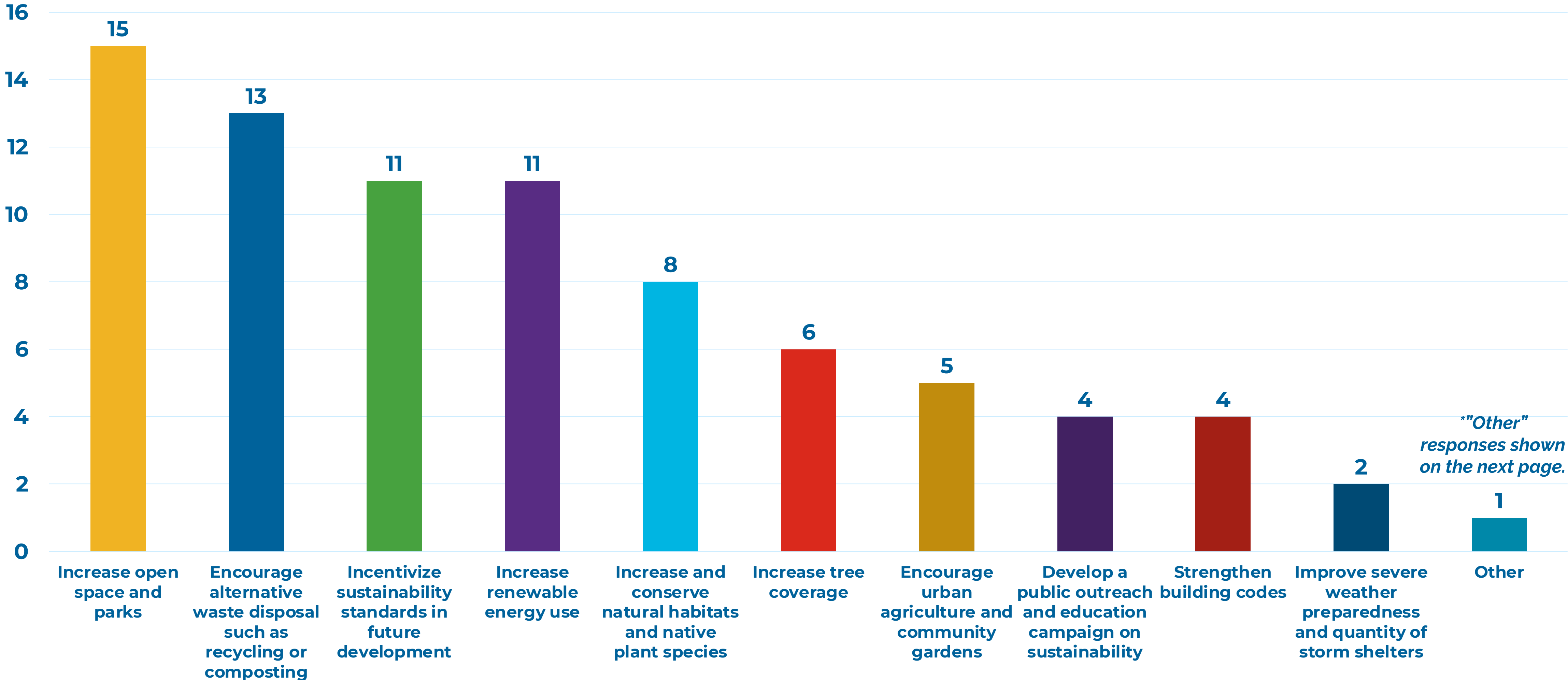
NATURAL ENVIRONMENT SURVEY



28 Contributors



32 Visitors



***"Other" responses shown on the next page.*

“OTHER” RESPONSES

- Don't equate any of the above to a "thriving community".

Should the City emphasize environmental sustainability in decision-making?

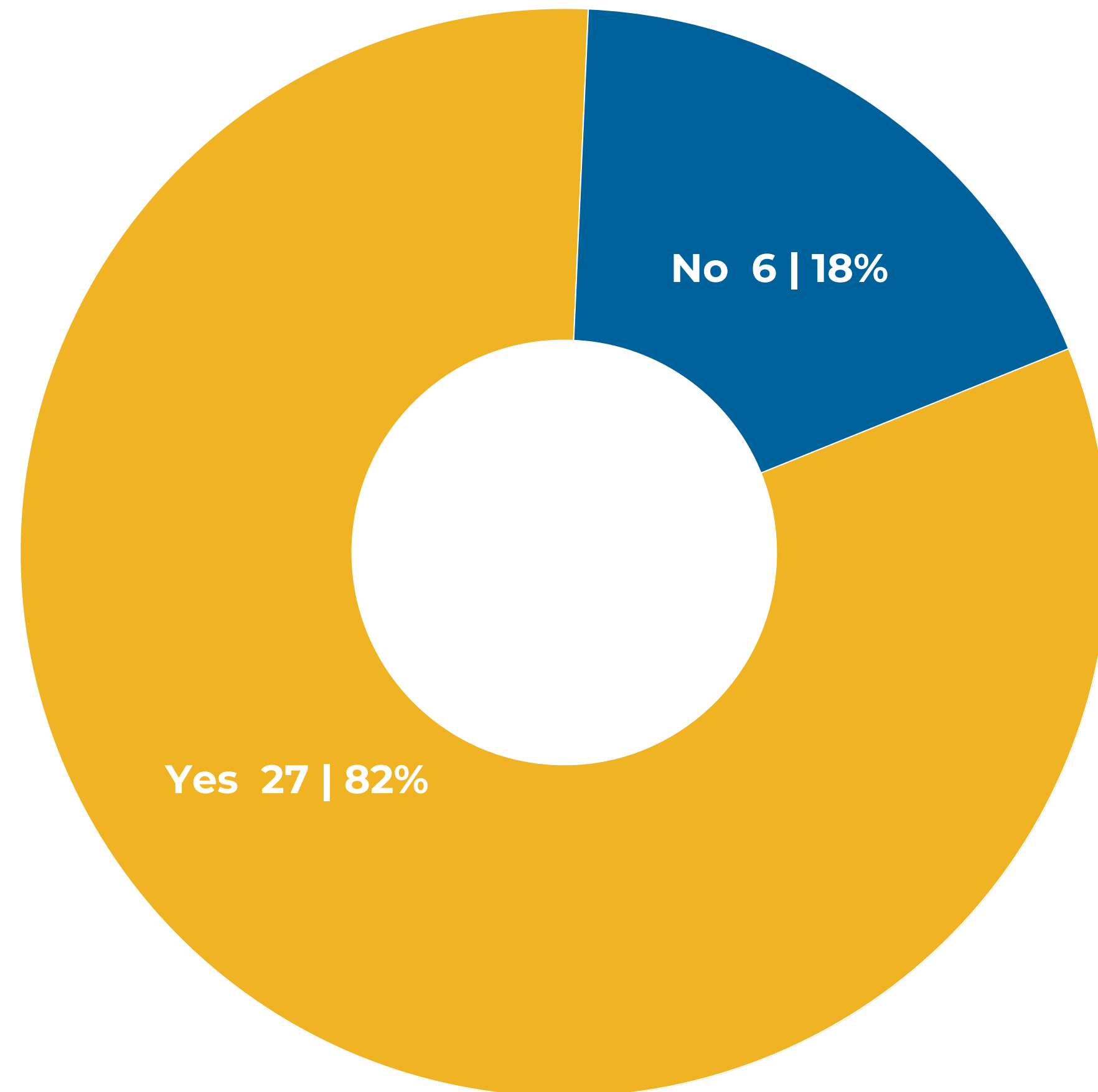
QUICK POLL

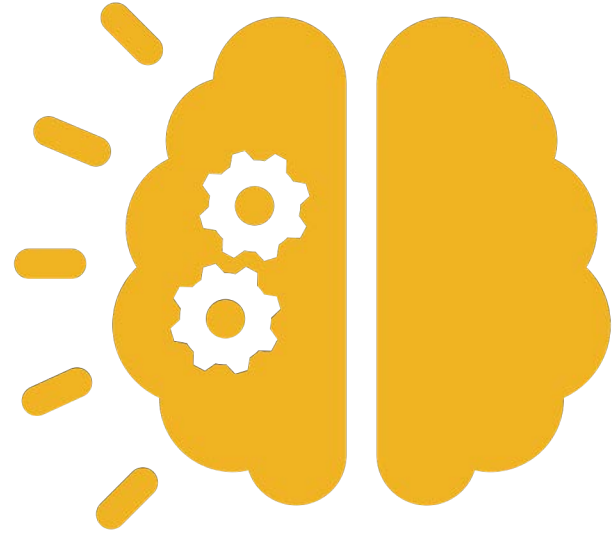


33 Contributors



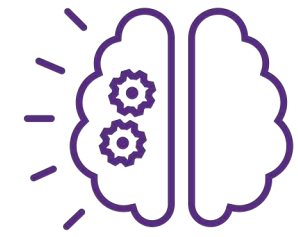
33 Visitors





What is your BIG IDEA to improve the environment in Lindsborg?

BIG IDEAS



1 Contributors



10 Visitors

- How can renewable energy be integrated into the community? How can Lindsborg lead the way in becoming a zero-emission community? What would it look like to incentive solar panel use: on homes, on businesses, on school and college buildings? I know windmills are controversial. They are also highly effective energy sources. This town is surrounded by areas that are not suitable for agriculture or future building. Might they be suitable for windmills and/or a solar panel farm? To really put us "on the map" (more than a Swedish tourist spot), we have to think more than 5-10 years down the road. The world is headed toward green technology/energy. Let's invest early.



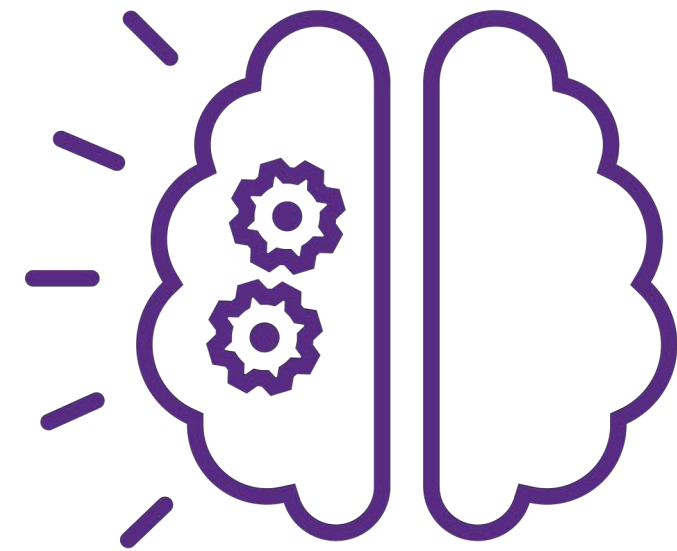
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RESILIENT ECONOMY



PAGE VIEWS

198



ENGAGED VISITORS

(Contributed to activities and tools)

37



INFORMED VISITORS

(Participant has clicked around on one or more pages)

48



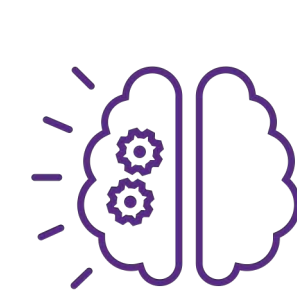
AWARE VISITORS

(Participant has only viewed the page)

162

What are the most important ways to strengthen downtown Lindsborg? Pick your top three.

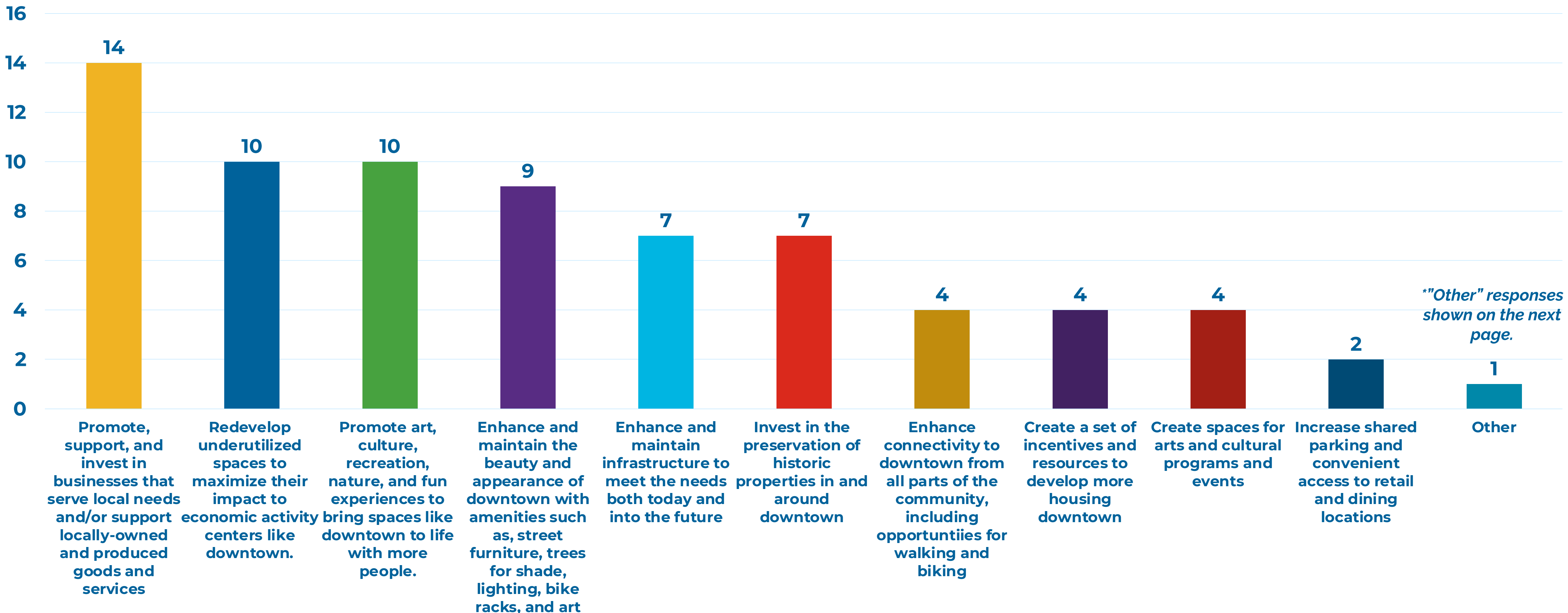
RESILIENT ECONOMY SURVEY



25 Contributors



30 Visitors

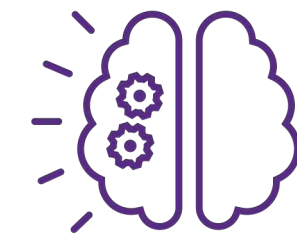


“OTHER” RESPONSES

- More dining options, focus on filling empty downtown spots.

What elements of downtown Lindsborg do you want to see in other areas of town, such as the Harrison-Cole corridor?

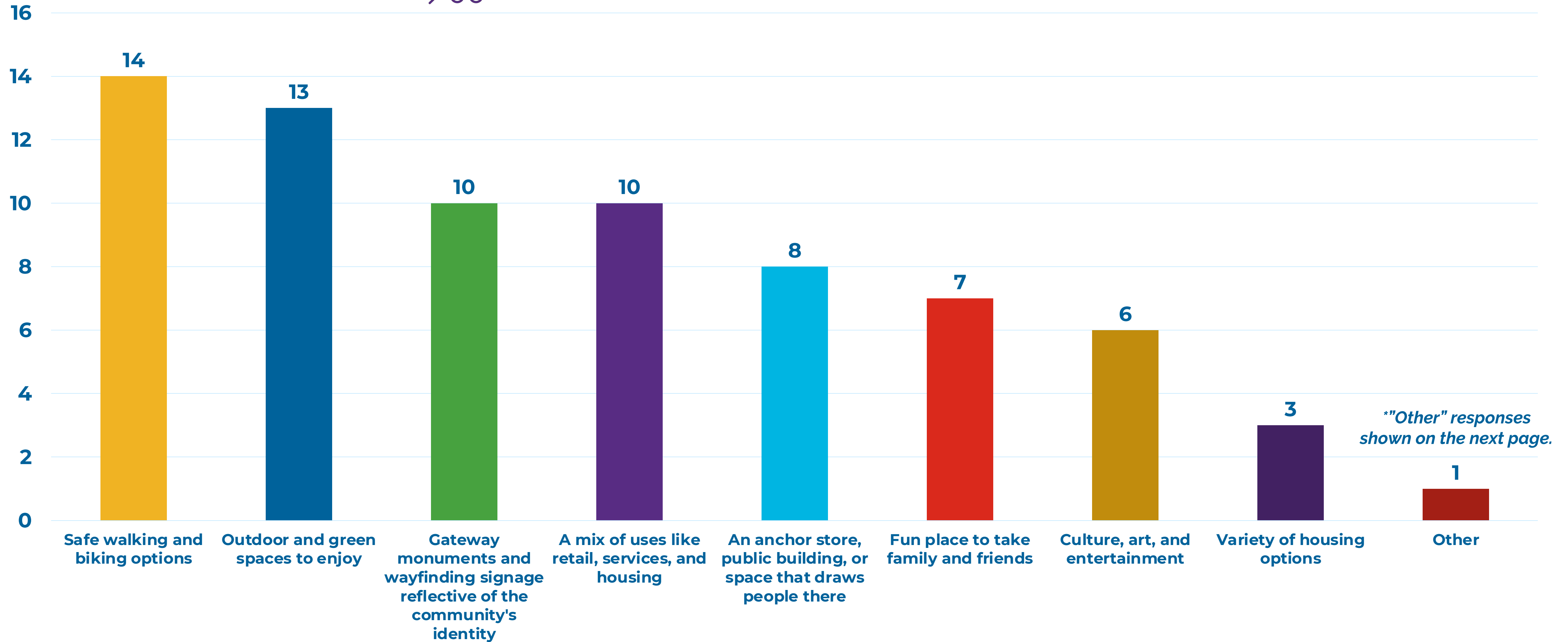
RESILIENT ECONOMY SURVEY



25 Contributors



30 Visitors

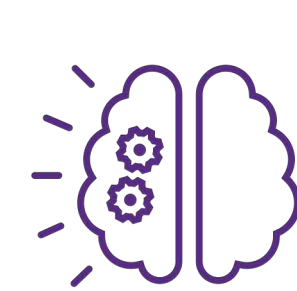


“OTHER” RESPONSES

- Harrison-Cole corridor needs to be more welcoming. It doesn't have the same vibe as the rest of town.

How can the City best support businesses and address trends in retail? Pick your top three.

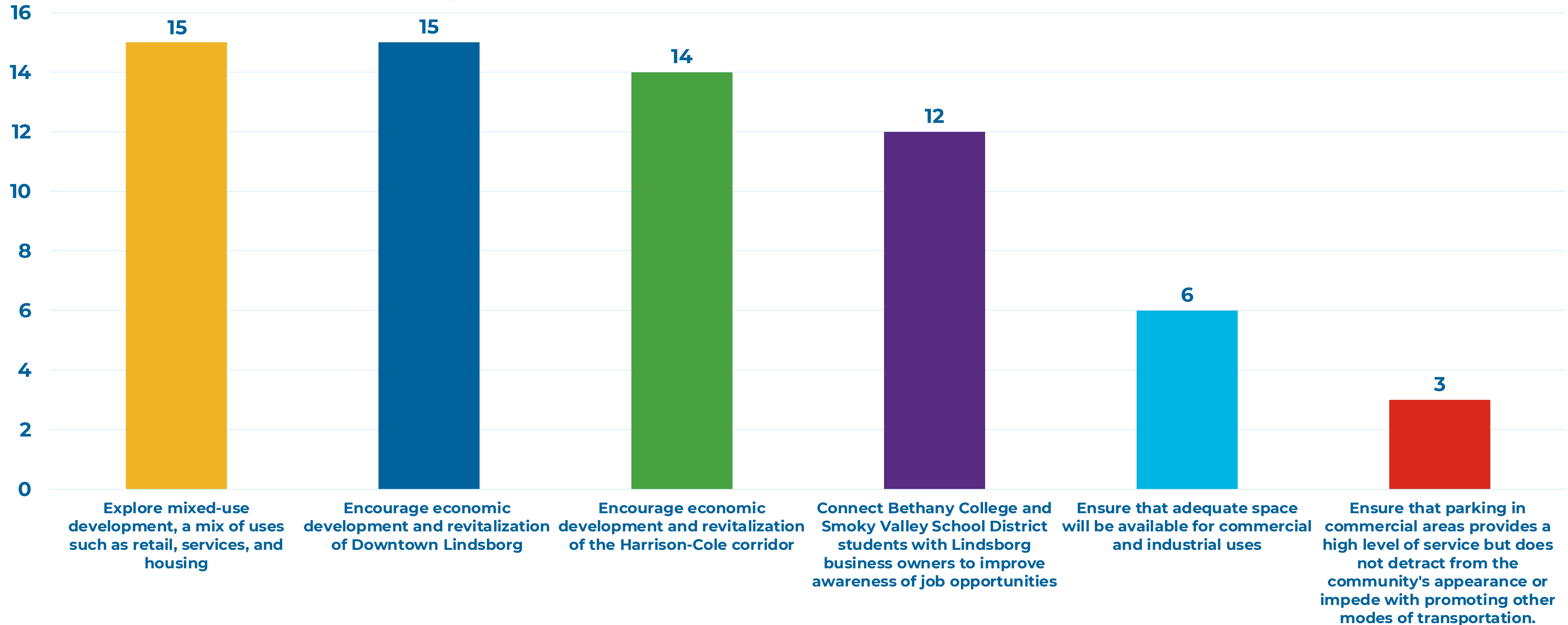
RESILIENT ECONOMY SURVEY



25 Contributors

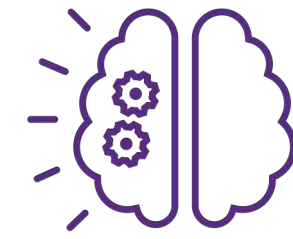


30 Visitors



What do you view as the most important community asset to attracting a skilled workforce for Lindsborg?

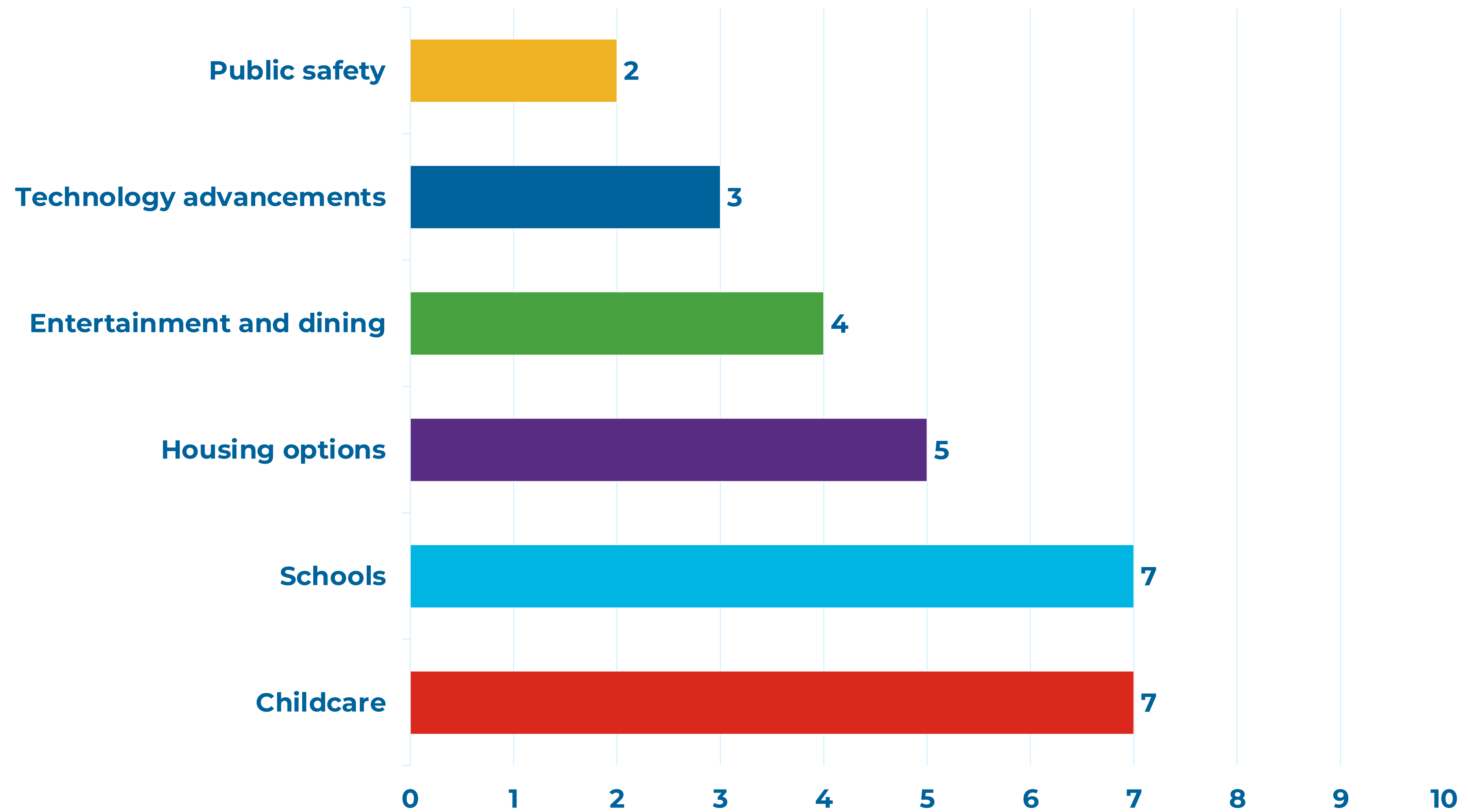
QUICK POLL



28 Contributors



29 Visitors





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LAND USE & COMMUNITY DESIGN



PAGE VIEWS

117



ENGAGED VISITORS

(Contributed to activities and tools)

19



INFORMED VISITORS

(Participant has clicked around on one or more pages)

38



AWARE VISITORS

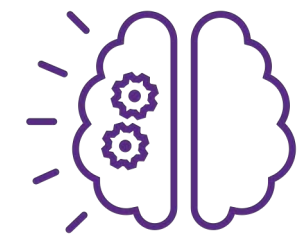
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100



Identify locations throughout our community that we want to preserve, enhance, strengthen or transform to achieve our vision and meet the needs of Lindsborg residents in 2040 and beyond.

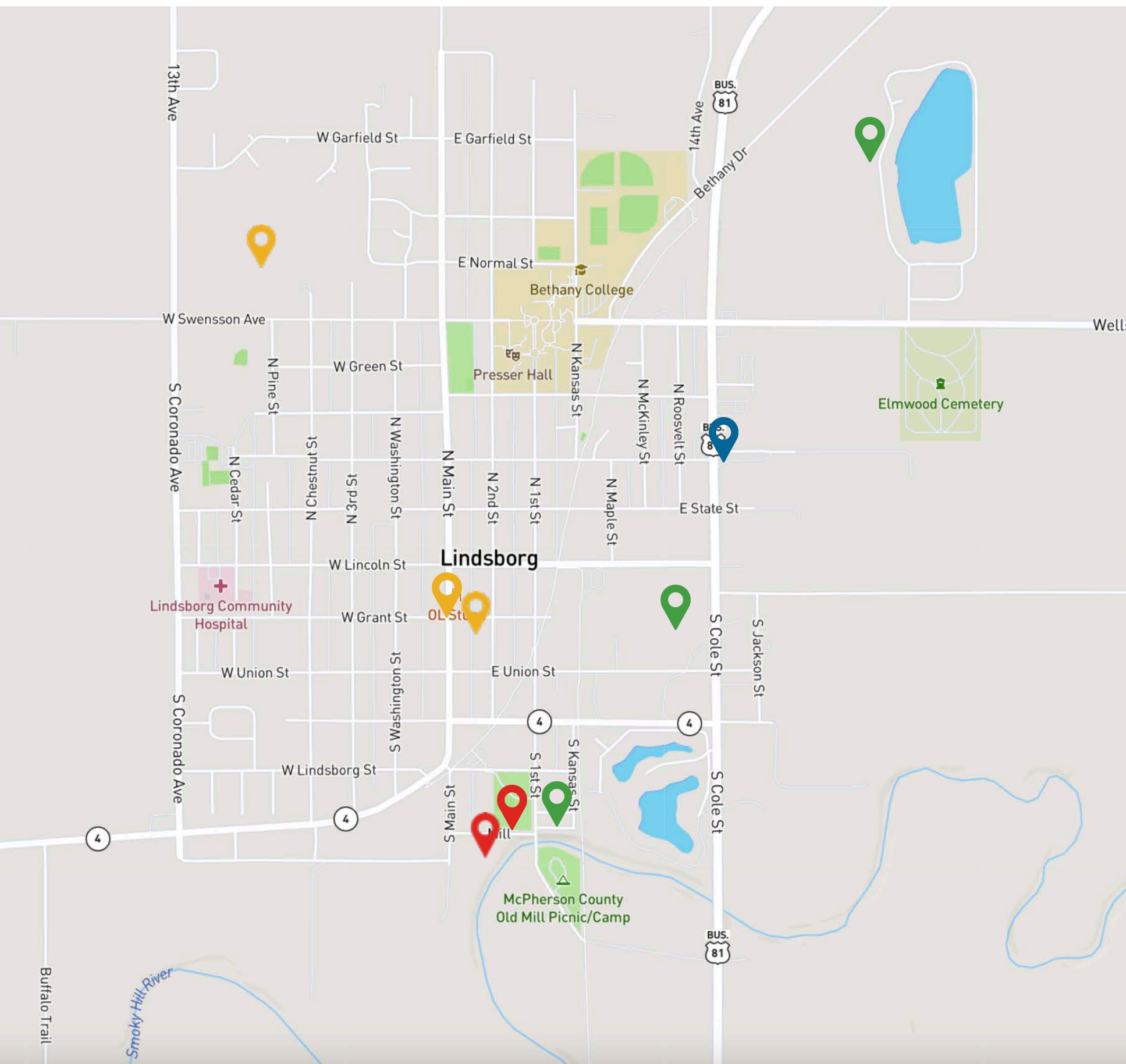
PRESERVE, ENHANCE, STRENGTHEN, AND TRANSFORM



9 Contributions



53 Visitors



Preserve

- **120 Mill** – Preserve heritage
- **120 Mill** – Preserve & Enhance the entire Mill Park complex. It is an absolute jewel in Lindsborg's crown!

Enhance

- **111 E. Grant Street** – Enhance historic buildings
- **111 E. Grant Street** – I'm sure the NE corner of Main & Grant is privately owned, but I feel there could be an anchor business or greenspace here. Something to draw guests & residents alike to the south end of Main Street.
- **618 N. Chestnut Street** - Need a walking link from the NW corner of town, down Burma & around south end connecting to trail.

Strengthen

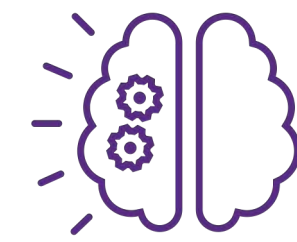
- **300 N. Harrison Street** – Enhance Harrison-Cole Corridor

Transform

- **745 Emerald Drive** – More walking/biking trails around the city to attract more tourists
- **525 S. 1st Street** – Again, I know it is a private property, and it has improved over the past few years, but still such an eyesore close to our lovely park, great pool & Old Mill. Maybe this is a good location for a well-designed tiny home community. It has good access to the trail.
- **425 E. Union Street** – Attract more industrial and/or cottage businesses.

What are the most important ways to manage responsible land use as we grow and develop? Pick your top three.

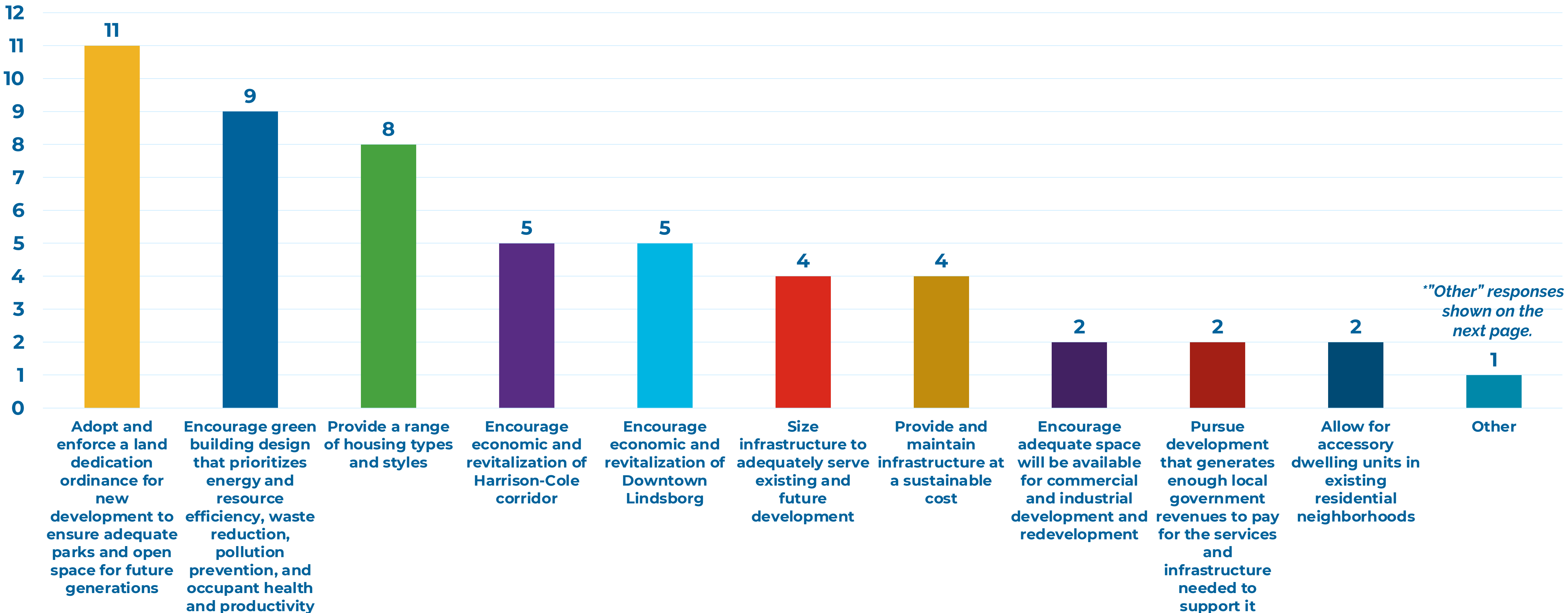
LAND USE & COMMUNITY DESIGN SURVEY



18 Contributors



23 Visitors

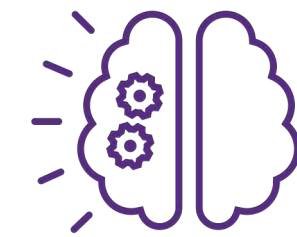


“OTHER” RESPONSES

- Look for ways to pursue development in other areas of town as well...such as around the Old Mill, Lindsborg Greenhouse, south part of Burma (by the vet), etc.

What is the most important way to maintain and enhance community design?

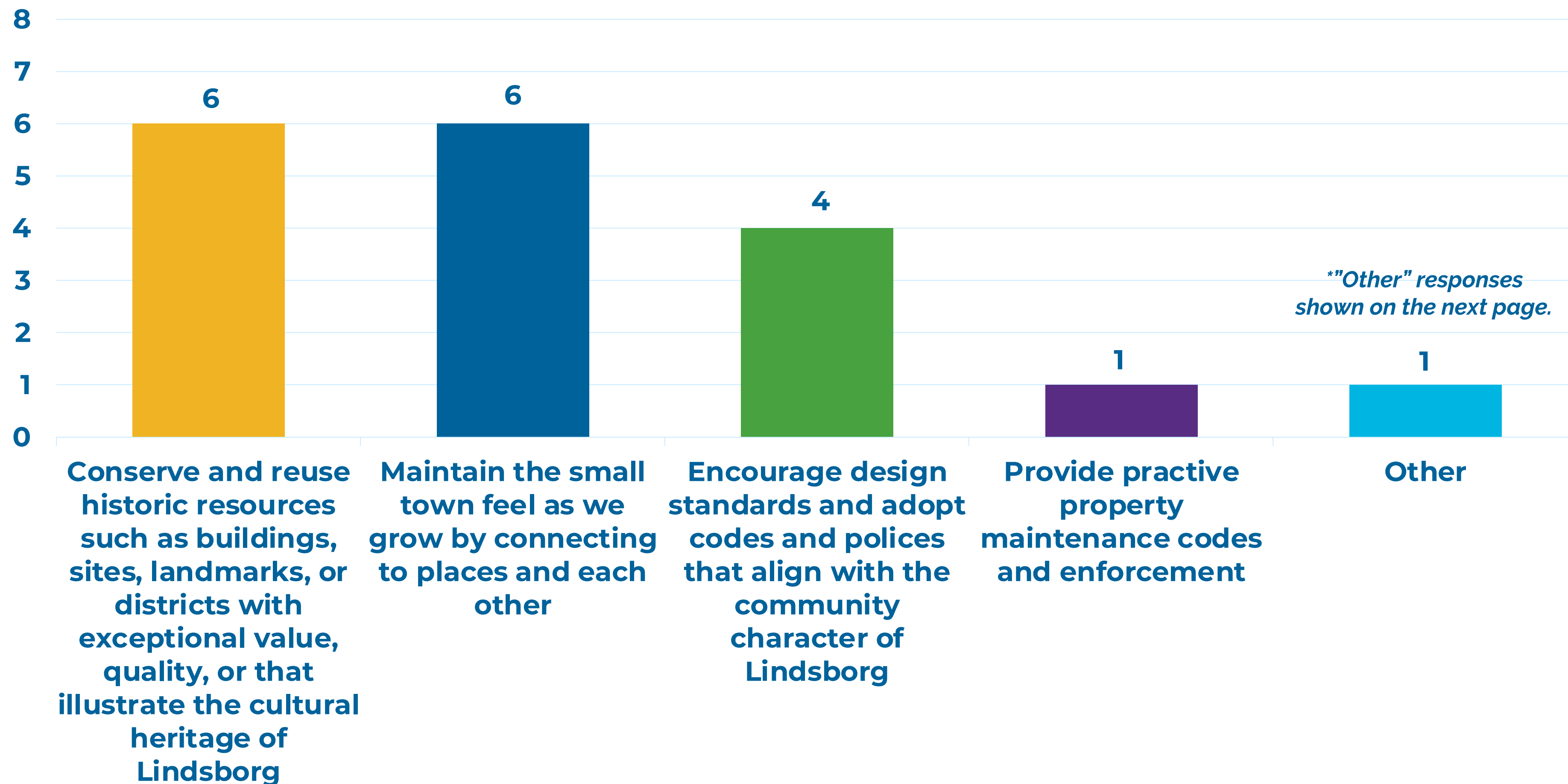
LAND USE & COMMUNITY DESIGN SURVEY



18 Contributors



23 Visitors



“OTHER” RESPONSES

- All of the above sound appropriate.



LINDSBORG

COMPREHENSIVE PLAN

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Engagement Report
October 2, 2020 – March 1, 2021