

LINDSBORG CITY COUNCIL
Lindsborg City Hall
July 6, 2021– 6:30 p.m.
Meeting Minutes

MEMBERS PRESENT:

Becky Anderson, Blaine Heble, Emile Gallant, Rebecca Van Der Wege, Ed Radatz, Jodi Duncan, Rick Martin, Kirsten Bruce, Mark Friesen

ABSENT: None

OTHERS PRESENT:

Greg DuMars, Roxie Sjogren, Lucas Neece, Bill Gusenius, David Hay, Gary Shogren, Jordan Jerkovich, Holly Lofton, Chief Davis, Chris Lindholm, Suzanne Sandbo, Ryan Biegert, Les and Jerry Sperling, Leland Nelson, RoJean Loucks, Lenora Lynam, Anna and Leland Erickson, Kelsey Pfannenstiel, Suzanne Sandbo, Christine Rocco, Vinnie Rocco, Dominic Eck

The meeting was called to order at 6:30 p.m. by Mayor Becky Anderson followed by the pledge of allegiance.

PUBLIC INPUT:

RoJean Loucks, Kelsey Pfannenstiel, Suzanne Sandbo, all Sprout House Board members, each spoke thanking Council for their support of the Sprout House project. Ryan Biegert spoke on behalf of People's Bank and Trust, thanking Council for People's opportunity to be a part of the Sprout House project.

AMENDMENTS TO THE AGENDA:

No changes.

MAYOR'S REPORT:

Parks and Recreation Professionals Proclamation

Mayor Anderson read the Parks and Recreation Professionals Day Proclamation. Mayor Anderson proclaimed July 16, 2021, as Parks and Recreation Professionals Day.

Mayor Anderson offered a special thank you to Recreation Director Beth Ferguson and those that support these programs as well as the golf course board. Many contribute throughout the community to further the recreation program. Mayor Anderson also recognized Gary Shogren and Noah Flores for their work with the Parks Department.

Mayor Anderson thanked all those that provided entertainment on the 4th of July. Many have asked why there were no fireworks. The mayor explained that all previous fireworks displays have been coordinated by local organizations.

Mayor Anderson introduced Jordan Jerkovich as the incoming community development director.

CONSENT AGENDA: Kirsten Bruce moved to approve the minutes of the June 21, 2021, regular council meeting, Payroll Ordinance 5305, and Purchase Order Ordinance 5306. Motion seconded by Rick Martin and passed unanimously by roll call vote.

APPOINTMENTS:

Rick Martin moved to appoint Tonya Wiebe to the Lindsborg EMS, Seconded by Rebecca Van Der Wege and passed unanimously by voice vote.

PLANNING & ZONING:

Ordinance No. 5307 – Rezone 316 North Roosevelt

Ordinance No. 5307 would amend Section 50-7 of the Lindsborg Municipal Code relating to zoning district boundaries within the City of Lindsborg. The lot commonly known as 316 North Roosevelt would be designated as C-3 General Commercial District for purposes of Zoning District Classification.

Blaine Heble moved to approve the rezoning of 316 North Roosevelt to C-3 General Commercial District. Seconded by Emile Gallant and passed unanimously by roll call vote.

OLD BUSINESS:

No old business.

NEW BUSINESS:

Old Mill Funding Request

Council was provided with a copy of a request from Lindsborg Old Mill & Swedish Heritage non-profit board for financial support for the 2022 budget year.

City Staff was seeking direction from City Council on whether to budget financial support for the Lindsborg Old Mill & Swedish Heritage Museum non-profit board for the 2022 budget year and to provide the amount of financial support to budget.

TEFRA Hearing

At 6:59 p.m., Mayor Anderson opened the TEFRA Hearing. Having no public comment, the mayor closed the hearing at 7:00 p.m.

Ordinance No. 5308 – Industrial Revenue Bond (IRB)

An ordinance authorizing the City of Lindsborg, Kansas to issue its industrial revenue bonds, series 2021 (Sprout House Learning Center, Inc. project) for the purpose of the acquisition, construction, furnishing and equipping of a childcare facility; and authorizing certain other documents and actions in connection therewith.

Rebecca Van Der Wege moved to approve Ordinance No. 5308. Seconded by Kirsten Bruce and passed 7-0 with Councilman Blaine Heble abstaining.

2021 Audit Engagement

Council was provided with a copy of the agreement for audit services from Adams Brown. The City is in year two of a three-year agreement. While the agreement is for three years, the funding needs to be approved annually. The audit fee for 2021 is \$19,000.

Rick Martin moved to approve the audit fee of \$19,000 from Adams Brown for audit services for the 2021 fiscal year. Seconded by Emile Gallant and passed unanimously by roll call vote.

Marketing Lindsborg Proposal

In December of 2020, a proposal was approved to engage BowerComm in a digital marketing campaign to market Lindsborg as a place to live. The campaign kicked off in early spring of 2021 and lasted for 60 days. The initial campaign was shorter in term because at that time the Kansas Department of Commerce was looking at developing a partnership program with three communities across the state on a trial basis to market rural Kansas as a place to live. The City had several conversations with Commerce and were optimistic that Lindsborg would be chosen as one of the three communities. That marketing of rural Kansas program through Commerce never became a reality.

The first phase of the Live in Lindsborg marketing program generated 715 qualified leads. This means they downloaded a relocation guide. Additionally, there were 300,000+ digital ad impressions and 10,000 landing page views. This has allowed the development of nurture process system for continued communication of 674 subscribers. There were two

primary demographics that were the focus of the initial campaign; families with children and retired, active adults. The group which most responses were received is the retired, active adult. The second phase will have more of an emphasis on families with children.

The financial impact for the City of Lindsborg for 200 new household ranges from \$315,279 to \$399,201 annually. The financial impact for USD 400 ranges from \$1,853,256 to \$1,899,075.

Mark Friesen moved to approve the proposal of BowerComm in the amount of \$25,000 to market Lindsborg as a place to live. Seconded by Ed Radatz and passed unanimously by roll call vote.

EXECUTIVE SESSION:

Rick Martin moved to go into executive session to discuss matters related to non-elected personnel pursuant to K.S.A. 75-4319 (b)(1) for ten minutes and to include the city administrator. The open meeting will resume at 7:23 p.m.

No action was taken.

OTHER:

Mayor Anderson read a letter of retirement from City Administrator Greg DuMars. DuMars will be retiring on December 27, 2021.

ADJOURNMENT:

Moved by Kirsten Bruce, seconded by Rick Martin and passed unanimously. Adjourned at 7:27 p.m.

Respectfully Submitted,
Roxie Sjogren
City Clerk