

As we find ourselves in the middle of uncharted territory, we hope to answer community questions about how you can best help local businesses. We are glad to hear from you, knowing that you want to help and need to know what this currently looks like.

As you know, this is a most difficult time for those business owners that have invested their time and resources into building the businesses that serve our daily needs and that also serve our frequent visitors. We ask that you keep these people in mind in the coming days, possibly weeks, and use these suggestions to support not only their investment, but what is Lindsborg's FUTURE as well.

1. Shop local. Amazon may seem handy, but our local business owners are the people that support our community endeavors, from sports teams to scout groups. We need to have their back right now.

2. Call and order items from your local stores. Many are currently offering pickup and/or delivery. Closed doors don't mean closed for business.

3. Purchase gift cards for future use; for a friend or for yourself. What do you typically budget for shopping, meals out, or that daily cup of coffee? We encourage you to utilize that budget to support the places you want to frequent again when our social distancing time is over.

4. Follow local businesses online. Many have Facebook pages and websites and they are continuing to do a great job of communicating their current changes to service or hours. Many offer online purchasing. Things are going to be different for a bit, but with very little extra effort we can still support every local business and enjoy their offerings.

5. Try something new! Have you ever shopped at a "live" Facebook event? Several of our businesses are offering this service and it truly is a lot of fun to participate in. You and your friends can still spend time together, virtually, shopping for your favorite items. Social distancing has never been so enjoyable!

Finally, remember that we are Lindsborg. Together we are the community, neighbors, and friends that will see each other through!